

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

S533
F66
U65
1961

A REPORT TO THE NATION

Presented

to

The Secretary of Agriculture

ORVILLE L. FREEMAN

by the

4-H CLUBS OF U.S.A.



National 4-H Club Week

March 4 - 10, 1961

4275.29
F31R
1961
Reserve

UNITED STATES
DEPARTMENT OF AGRICULTURE
LIBRARY



Reserve
BOOK NUMBER A275.29
2566 F31R
1961

3
A REPORT TO THE NATION

In Observance

of

NATIONAL 4-H CLUB WEEK //

March 4-11, 1961

THE WHITE HOUSE

Washington, D. C.

TO 4-H CLUB MEMBERS:

My warm best wishes to each of you as you look forward to National 4-H Club Week, starting March 4. I would commend you especially for your achievements in leadership and citizenship. Through your emphasis on Head, Heart, Hands, and Health, you are making a valuable contribution to our country's welfare and progress. Your energy, ability, and perseverance--supported by parents, club leaders, and other public-spirited men and women--are a vital force in America's strength and growth.

Now 2-1/3 million strong, you are learning today to put science to work in your homes and on your farms. Tomorrow your training and experience will help you become leaders in your communities, States, and Nation. There you will have a great opportunity to help provide a more fruitful life for people at home and abroad, and to help other countries gain for themselves the peace and freedom they strive for.

I am sure we can count on you in 4-H Clubs everywhere to help us face the challenge that lies ahead. I have faith in the future as we plan and prepare for it together.

-- John F. Kennedy

2566

National 4-H CLUB WEEK

MARCH 4-11, 1961



About 2,302,000 4-H Club members in America will observe National 4-H Club Week from March 4 to 11. These youth, 10 to 21 years old, belong to more than 94,200 local clubs in all 50 States and Puerto Rico. Since 1914, when federal legislation was passed to help finance and conduct 4-H Club work, about 21,332,000 young people have taken part in the "learn by doing" program. Today 4-H is nearly everywhere - in almost every community and county, coast to coast, north and south.

Purposes of National 4-H Club Week:

- Offer a special time for members to evaluate past achievements and plan for the year ahead.
- Inform other youth about the program and invite them to participate.
- Acquaint more parents with 4-H and seek their cooperation.
- Encourage more able men and women to become volunteer club leaders.
- Increase public understanding of 4-H aims, and gain support for year-round activities.
- Express appreciation to friends of 4-H, locally and nationally, and recognize the important part they play.

How 4-H Week Will Be Observed: The continuing theme will be "Learn - Live - Serve Through 4-H." Plans in local areas will include occasions where club members, 4-H alumni, and leaders, will be guests and speakers. Civic and service clubs, schools and churches, farm organizations, and other groups will arrange for talks by 4-H'ers and former 4-H'ers, and programs shared by parents, leaders, extension agents, and others who help with club work. Newspapers, radio and television stations will carry 4-H news and features. Exhibits illustrating typical activities will be prepared and displayed in store windows and other prominent places.

Six representative 4-H'ers will spend part of 4-H Week in Washington, D. C., giving the annual 4-H "Report to the Nation." The group will visit the White House, meet several members of Congress, high Government officials, and other national leaders. They will also appear on radio and television programs and in press interviews to tell about 4-H accomplishments in the past year and about plans for the future. After a short stay in Washington, they expect to go to New York and perhaps elsewhere to meet with other friends of 4-H.

The week's program for delegates is arranged by the Federal Extension Service in cooperation with the National 4-H Service Committee, Chicago. The Conrad Hilton Hotel, Chicago, finances the trip.

What 4-H Club Members Do: 4-H'ers carry a wide variety of educational projects in farming, homemaking, community service, and other activities. They raise livestock and poultry, grow gardens and field crops, conserve the soil, sew, learn good nutrition, practice safety, and improve their homes. They apply the latest research in home economics, agriculture, and other fields - and learn the "why's" as well as "how's" of what they do.

Who Conducts 4-H Club Work: The club program is a part of the national educational system of cooperative extension work in which the U. S. Department of Agriculture, the State land-grant colleges, and the counties share. The Federal Extension Service gives national leadership and the State Extension Services give State leadership to the program.

About 302,500 men and women serve as unpaid volunteer leaders--attending club meetings and visiting 4-H'ers to advise on their projects. Assisting them are nearly 109,800 older club boys and girls called junior leaders.

A Team of 4-H Partners: Two non-government groups helping to further the 4-H program are the National 4-H Service Committee, 59 East Van Buren Street, Chicago 5, Ill., and the National 4-H Club Foundation, 7100 Connecticut Avenue, Washington 15, D. C.

The National Committee devotes its time to 4-H members, volunteer club leaders, county Extension agents, donors and other 4-H friends. It enlists the aid of business and civic organizations to provide 4-H awards and educational materials, and coordinates and guides the efforts of donors in line with Extension policies and needs. It issues a national 4-H magazine, holds each year's 4-H Club Congress, handles a 4-H supply service, and performs numerous other functions.

Service to youth through programs in citizenship, education, leadership development, and international understanding is the purpose of the 4-H Foundation. The Foundation raises funds to assist 4-H through annual contributions, grants for specific projects, bequests and trusts, scholarships, and special gifts. It also operates the National 4-H Club Center, and conducts the International Farm Youth Exchange--a people-to-people program between youth of many lands.

Valued Support by 4-H Friends: Numerous business and industrial firms, foundations, groups and organizations, and private individuals provide significant assistance nationally. All make a real life investment through supplying funds for 4-H awards, incentives, leader training, staff consultants in specialized areas, and for other uses.

The unique and important contributions of 4-H friends, working in many and varied capacities in small communities and across the Nation, promote 4-H in America and around the world. The 4-H plan has now been adapted so that 4-H clubs or similar organizations exist in more than 50 other countries.

The National 4-H Club Center, formally opened in June of 1959 is now a full-time educational facility dedicated to the fourfold development of Head, Heart, Hands, and Health. It offers training for young people in character-building and citizenship, and guidance for their leaders in program planning. Located on the edge of the Nation's Capital, it is already "home away from home" to National 4-H Conference delegates, visiting 4-H groups, "IFYE's", Extension workers, and others.

More information on 4-H, or 4-H Week, is available from any county agricultural extension agent, 4-H Club agent, or home demonstration agent; the Cooperative Extension Service of any State land-grant college; or Federal Extension Service.

"learn, live, serve through 4-H"



NATIONAL
4-H
CLUB WEEK

Extension Service of the State Agricultural College and the U. S. Department of Agriculture Cooperating

COURTESY OF COATS & CLARK'S THREADS AND ZIPPERS

MARCH 4-11

4-H REPORT TO THE NATION

This pictorial narrative and statistical report compiled by the Federal Extension Service is the official report which is presented by six representative 4-H Club members to the President of the United States, the Secretary of Agriculture, and a few selected organizations.

During this same time, State, county and local 4-H groups are presenting reports of their work to the Governor, State legislators, county officials and 4-H Club leaders.

The Report to the Nation activity is jointly sponsored by the National 4-H Service Committee, Inc., of Chicago, the National 4-H Club Foundation, and the Federal Extension Service of the U. S. Department of Agriculture. Trips for the delegates are awarded by the Conrad Hilton Hotels, Chicago.

Each year since 1950, six outstanding 4-H Club members have visited Washington, D. C., and other areas in the United States for the purpose of reporting 4-H Club work to the Nation.

The 1961 4-H group includes:

Joyce Finnell - Tennessee
Kendra Lane - California
Frances McQueen - Missouri
Robert Barr - Pennsylvania
William Platt, III - Florida
Howard Werkheiser - Illinois

JOYCE E. FINNELL, 19
Route 3
Cleveland, Tennessee



Lives on 50-acre farm. Parents:
Mr. and Mrs. Earl Finnell
Has been in 4-H for 10 years. Now
sophomore in home economics at
University of Tennessee.

Projects and activities: Citizenship, health, leadership, safety, recreation, food preparation, canning, frozen foods, clothing, poultry, swine, farm and home electric, rural arts, public speaking, and junior leadership.

As 4-H'er, has made about 430 pies (was a pie champion in her State, 1959); has baked nearly 900 biscuits and other quick breads, and prepared 1,400 meals. Her corn muffins, bread, and strawberries have had first place awards in her county, and once she won district bread-baking contest.

At home, has made nearly 100 garments, including 30 cotton dresses, dozen dressy dresses, and other articles. Since was 14, has made and cared for most of own clothes. Says work in foods, clothing, and better home management have helped her and family save hundreds of dollars each year. Also says what has learned about good meal planning and balanced diet has saved much in doctor and dental bills.

In her community, has served on "public problems" committee, helped with civic improvement, worked in clean-up campaigns, assisted with fund-raising drives, given health and safety demonstrations, and made 65 4-H talks, plus many non-4-H talks.

In her club, has held nearly every office from song leader to president; various county 4-H Council offices including presidency; and been member of both State and District 4-H Councils. Has been 4-H camp leader, taught crafts, and given scores of demonstrations - including sewing machine use and care, and repair of small electrical appliances. Has been junior leader 3 years, assistant leader 3 years, and leader for past 3 years.

At school, has been popular with fellow students, and made fine grades. Belonged to high school national honor society, was a basketball team captain, student body president, edited school paper, had numerous poems published - including one chosen for poetry anthology.

At 4-H Congress last year, received second national 4-H scholarship - latter for outstanding 4-H work in many categories during past 10 years of club work. First was for excellence in home economics; valued at \$400 each. Has also been a winner of Homemaker of Tomorrow contest. Been in various other competitions - University's "Friendliest girl"....."most dependable"....."prettiest," etc.

KENDRA LANE, 21
Box 168
Clements, California

Lives on farm with parents:
Mr. and Mrs. Kenneth Lane
Has been in 4-H for 12 years.
Now senior at
University of California.

Projects and activities: Leadership, citizenship, community improvement, health, safety, clothing, food preparation and preservation, sheep and lambs, veal calves, swine, light horses, and pasture.

As 4-H'er, Kendra's projects have been many and varied - ranging from home economics to agriculture, from foods and clothing to pigs and sheep. To get started, borrowed money from Dad and, for few years, raised only fat lambs. With early profits, advanced to registered stock; later to other animals - on most of which did award-winning work. While still has more than 300 sheep, couple of calves, and 3 light horses on farm, interests now lean somewhat more to cooking, canning, sewing, etc. In past four years, has prepared 1,300 meals, canned and frozen more than 450 quarts of food.

In community, won 4-H "Girl of Year" award for achievement, received letter of congratulations from Governor. Much of work related to accident and fire prevention, and to automobile and pedestrian traffic safety. Has presented safety films, given illustrated talks, put up safety booths at State and county fairs, observed and reported highway and street hazards, led discussions on farm animal and machinery risks, promoted correct use of electrical equipment. Has taken first aid and life-saving courses, conducted clean-up campaigns; arranged for sprayrig to be serviced and ready for fire fighting in neighborhood.

With other 4-H'ers, has helped provide playground equipment, furnish community club house, carry out community litterbug programs. Worked on Red Cross, polio, cancer, Blood Bank, other drives. In conservation, helped set out trees and plants at school house, talked on conservation, assisted in establishing and maintaining wildlife sanctuary in locality, and put up "no hunting" signs.

In own 4-H work, has been leader; favorite project has been junior leadership. Has supervised and taught 216 younger girls in 4-H, including 54 this past year. Typical of 4-H honors have been: First at State Fair in lambs, \$100 scholarship for baby beef, champion market hog at Grand National, five firsts in light horse in 1959, and 9 firsts previous year; State and county citizenship awards and California Bankers Achievement pin.

At school, has won many scholarship honors, been popular student. Some of extra-curricular activities have been membership in Aggie Ski Club, Roping Club. Been Golden Hoof publicity chairman, and student church worker.



FRANCES E. MCQUEEN, 19
Route 2
Craig, Missouri



Lives on 200-acre farm. Parents:
Mr. and Mrs. Frank T. McQueen, Jr.
Has been 4-H'er for 10 years.
Now Missouri University freshman.

Projects and activities: Conservation, clothing, health, safety, vegetable gardening, flower-raising, baby beef, food preparation and preservation, home grounds, home furnishings, electric, recreation, junior leadership.

As club member, has been making all own clothes for several years. Has made 70 garments, modeled some on television shows. Estimates value in past 9 years at about \$750, with saving of \$450. For first few years in 4-H, borrowed money from parents to finance projects like calves. Repaid from sales profit. Now has own checking account, manages money well.

At home, does much of cooking and food preserving. Helped family plan and build new house in 1960. Helped tear down old house, "pull nails," stack lumber and bricks, to save money on new construction. Says put to good use 4-H knowledge and experience in woodwork, electricity, home furnishings. Has refinished antique furniture, made some of own furniture, sanded and polished floors.

In her community, has helped in Red Cross work, taken first aid courses, promoted TB X-rays, polio and smallpox shots; safety in swimming, safety with electricity, fire safety. Has helped stock two ponds with fish; helped other 4-H'ers plant wildlife covers around pond, made bird feeders and bird houses. Has given "sermonettes" for three years on annual 4-H Sunday programs. Served on panel with minister, teacher, and P.-T.A. officer to discuss "Youth Problems in Our Community." Several times has chaired committees to serve meals to groups of 60 to 150 people for special events.

In 4-H work, has completed 54 projects, won 132 blue ribbons, 40 red, 13 white. Has held local club and county club council presidencies, other offices; but considers junior leader and assistant leadership her greatest challenge. At 14, started being junior leader. Had 100 percent project completions among juniors 2 years in row. After 3 years in town club, started club of farm boys and girls. Own highest honor was being named one of two national 4-H achievement winners at 4-H Congress in 1960, and receiving \$400 scholarship plus set of sterling silver in name of President of United States.

At school, has high scholarship record, been active student leader, sung in glee clubs, played flute in band, been drum majorette, done piano solo work, carried lead in school plays. Received home economics award in 1960. Was once chosen school Yearbook Queen by Pat Boone.

ROBERT S. BARR, 18
Route 1
Port Matilda, Pennsylvania

Lives on 350-acre farm. Parents:
Mr. and Mrs. David S. Barr.
Has been in 4-H for 9 years. Now a
Penn State Freshman.

Projects and activities: Leadership, citizenship, baby beef, dairy, pig, poultry, field corn, forestry, wildlife, bees, outdoor cookery, electric, home improvement, junior leadership.

In 4-H, has progressed from single dairy calf to present herd of 11 cows, 2 calves. Has planted more than 10,000 seedlings in forestry projects - 3,000 last year. With special interest in bees, and unique success, now cares for 12 hives; also is part-time bee supply and honey dealer. Through electricity knowledge, has made power-operated honey extractor; wired lamps for home, illuminated a poultry house, made electric brooder, and remodeled pigpen into calf barn.

Among "more honors than can count," has most in dairy work - locally, State, and nationally. In 1958, was named Pennsylvania Holstein "Boy of Year" and, in 1959, placed second as Holstein Boy in national contest. At present, net worth from 4-H projects totals more than \$21,000. In 4-H, has held local club and county council offices - including presidencies. Been president of county dairy group, county bee organization, wildlife group and electric 4-H unit. Has especially enjoyed junior leader work - helping younger 4-H'ers with both bee and dairy projects. Has 4-H award-winning sister Nancy. (Once Nancy showed "double champion" calf, while he won in judging at same fair.)

In his community, is active in church work, civic and service clubs, and various public interest endeavors. Has helped conduct fund-raising drives, health campaigns, neighborhood cleanups; spoken to Lions, Rotary, and Kiwanis clubs, Elks, Grange, dairy associations. Been president of his church's youth group, on adult church board, and arranged Rural Life Sunday programs. Is trained musician and singer, has been particularly generous with talent at church, school, and community events. Is popular song leader and recreation chairman.

At school, has given many bee and honey demonstrations - sometimes as brother-sister team; built and exhibited milking parlor model, built model farm to illustrate scientific agriculture. Has been honor student, school athlete in football and wrestling, musician and singer, and popular among fellow students. Last year, received \$50 bond for outstanding youth leadership.



WILLIAM J. PLATT, III, 18
Route 3, Box 627-A
Gainesville, Florida

Lives on 400-acre farm. Parents:
Mr. and Mrs. W. J. Platt, Jr.
Has been in 4-H 10 years, starting
at 8 as "club Mascot."

Has completed 84 projects and activities in:
Leadership, citizenship, entomology, poultry,
beef cattle, forestry, wildlife, bees, con-
servation, citrus, electricity, safety, and
home beautification.

Entomology is where his most unique 4-H achieve-
ments lie. Has collected more than 5,000 insects,
including many rare and exotic species. Collected
first female ever found of one small centipede.

Donated it, and other specimens, on request to insect curator of Smithsonian
Institution. Has explored cypress swamps, tops of trees at night, trash piles,
and other insect haunts. "I've been bitten by countless 'bugs' and run off
property by irate owners," says Platt. "Life of an entomologist certainly
isn't easy!"

Was National 4-H Entomology Award winner in 1958. Won \$400 college scholarship
and first of two trips to 4-H Congress. Afterward, expanded entomology project
to cover control of many pests. Helped in efforts to eradicate two important
Florida pests - screw worm and Mediterranean fruit fly. Has conducted numerous
experiments on insects. In 1959 participated in National Science Foundation
summer research program at State University. Conducted research on centipedes
and millipedes of North Florida. After spending more than 1,000 hours collecting
specimens, doing field and lab work, compiled paper on insect ecology. Entered
it in Westinghouse Science Talent Search, and was named one of four national
winners to go to Washington and attend Science Talent Institute. His exhibit
there on centipedes and millipedes won first.

Besides entomology, in 4-H has raised 1,200 chickens, 18 calves and 8 cows,
planted 1,100 orange seedlings, set out 1,500 pine seedlings, landscaped $6\frac{1}{2}$ acres.
In poultry, raises own special strain of exhibition Rhode Island Reds - which took
State championships 3 successive years. Once donated 2 dozen hatching eggs, sent
by diplomatic plane, to Japan to help improve 4-H poultry projects there. Has
placed first as member of both State and county poultry judging teams.

Has earned more than \$3,000 - most from 4-H beef cattle work. Has been president
of 4-H club 5 years, been Leader and junior leader. Organized many activities -
including insect exchange program between local clubs and 4-H in other States and
foreign countries. In 1960, was named one of two 4-H National Achievement Winners,
and received second \$400 scholarship. Graduated at top in his high school class.
Belonged to Junior Academy of Science, Creative Writing Club, French club.
Played in school orchestra. As freshman at University of Florida, is studying
with more than \$2,000 in scholarships. Wants Ph.D. and to be scientist con-
ducting insect genetics research.





HOWARD F. WERKHEISER, 21
Route 1
Kewanee, Illinois

Lives on 134-acre farm. Parents:
Mr. and Mrs. Earl Werkheiser
Has been 4-H'er 11 years, now
farming before entering college.

Projects and activities: Leadership, citizenship, swine, beef, corn, oats, pasture, soil conservation, tractor, electric, recreation, rural arts.

In 4-H, has made total of \$9,145 on livestock. Now has only swine - 976 hogs owned in partnership with Dad. Feeds them grain raised as another 4-H project. Is excellent "farm mechanic;" says "4-H handicraft project taught me to use tools." Has built and equipped own

farm machine shop - complete with electric drills, grinders, welders, other items. Skillfully repairs, and sometimes remodels, farm machinery - saving much time and money. Has saved car and truck repair bills that would have totaled \$300.

Not only excels in 4-H tractor operation and maintenance, but has taught 4-H tractor school in county for 3 years. Has enjoyed being 4-H junior leader for past 6 years, and is popular "teacher." In electric project, could almost qualify as engineer. Has added many electric lights and specially made equipment around farm and in house. A major accomplishment was putting small electric motor to old cream separator to facilitate making 50 gallons of ice cream each year for 4-H benefit festival. No more "hand cranking" of old ice cream freezers to serve several hundred people!

In his community, has given as many as 65 tractor demonstrations at single county fair and helped with tractor rodeos. Has been active in Farm Bureau youth work, received State Farmer degree in FFA, been president of church's youth organization, helped with safety campaigns, directed recreation and led singing at numerous events. His soil conservation not only improved family farm but helped county.

Has given 117 talks before 4-H groups, 63 talks before non-4-H groups, been on radio 7 times, and on television 22 times. Has been awarded two gold trophies for 4-H leadership. Won trips to both National 4-H Congress and National 4-H Conference. Received \$400 college scholarship last year, as one of 4-H's top achievement winners. Plans to enter college this fall.

In high school was honor student, graduating 6th in class. Was in National Honor Society, won typing and bookkeeping prizes, starred in school plays, and sang in glee club. Is talented soloist and group singer. Has vied with two sisters in both school and 4-H honors. Girls won trips to National 4-H Congress before he did! As rounds out full year of farming on shares with father, looks forward to school again. Current ambition as sideline to farming: To be "an auctioneer!"



MORE THAN 2,302,000 BOYS AND GIRLS DEVELOP
HEAD - HEART - HANDS - HEALTH
THROUGH 4-H PROGRAMS



4-H Clubs are guided by local volunteer leaders, public-spirited men and women who give generously of themselves toward the head, heart, hands, and health development of youth.



Experienced members help teach other 4-H'ers. They are called junior leaders.



An older Club member is showing and telling information she has learned. Demonstrating is a favorite 4-H method of teaching for both youth and adults.



Conducting Club meetings gives members training in leadership.



"Learn-how" - and then show and tell others how, are basic to the 4-H plan.



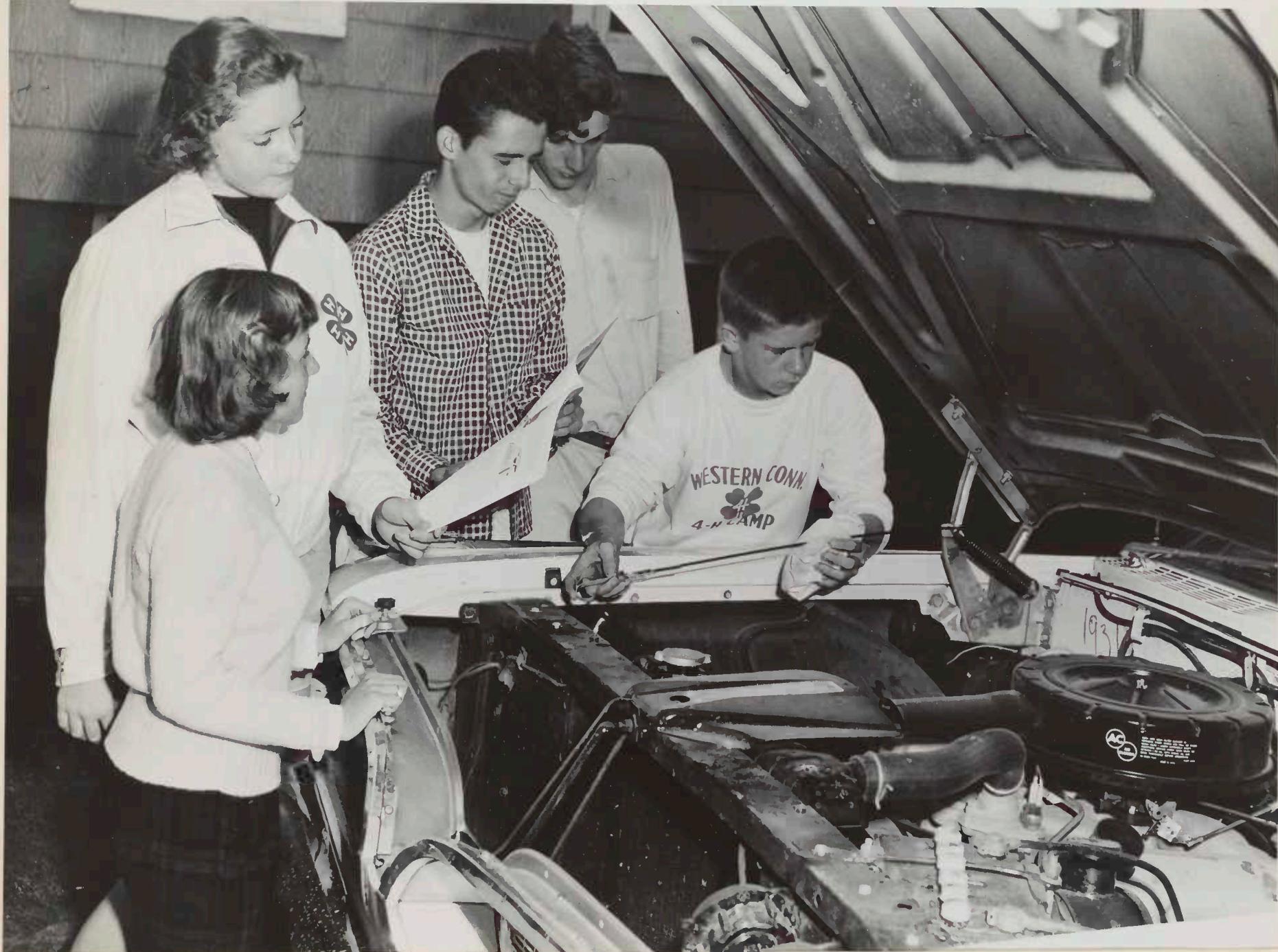
4-H entomology projects often help create an interest in science and plans for a career in research.



4-H participants learn the "why's" as well as "how's" of putting science to work.



Projects in tractor maintenance, electrification, farm shop, automotive care and safety, help prepare for living in today's mechanized world.



Boys as well as girls like the automotive care and safety project. It is adaptable for older members whether they live on the farm or in town.



"For my community" is part of the 4-H pledge. Water testing is typical of service activities carried out by 4-H Clubs.



The agriculture story from farm to market interests many older 4-H youth.



The riding horse project is now popular in suburban as well as rural areas.



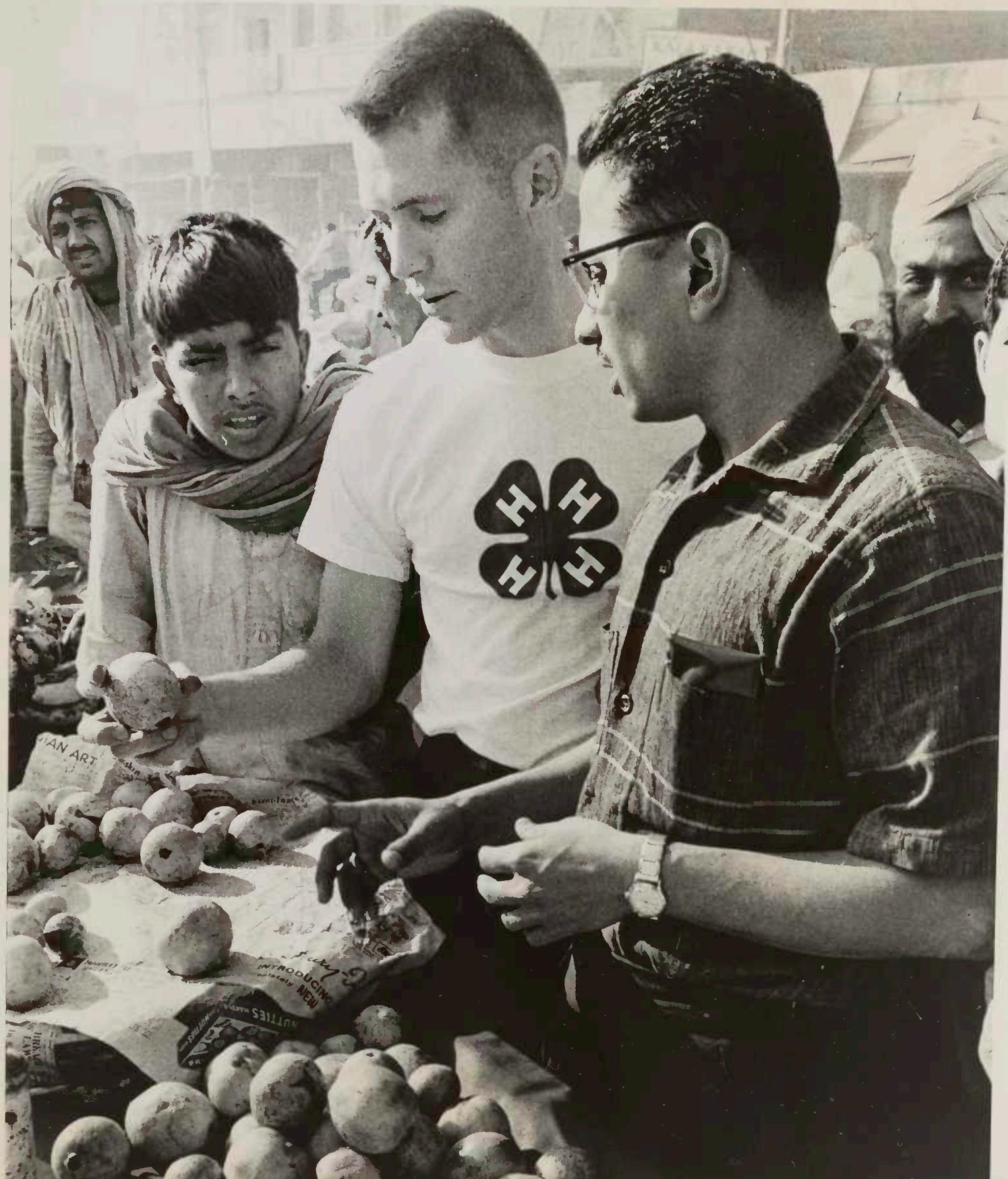
Conservation education and recreation are both achieved in this camp setting.



4-H projects often lead to a career in farming. A father-son agreement, as here, starts a young farmer on a sound basis.



A career in agriculture is discussed with a college adviser.



IFYE (International Farm Youth Exchange) is a 4-H People-to-People program where more than a hundred U.S. delegates and an equal number of foreign exchangees learn a new way of life by living it. Some 2,000 families, in 45 countries, are hosts to IFFE's.



Responsibilities of citizenship are emphasized for new voters among delegates to each year's annual 4-H Conference in the Nation's Capital.

GOOD FOR YOUTH

"LEARNING, LIVING, SERVING - THROUGH 4-H"

"GOOD FOR YOUTH." Good for youth - the boys and girls who take part in the learn-by-doing program with its long-range goals of character development and good citizenship. Good for you - people everywhere who benefit from the 4-H Club program and its many better farming and better living projects carried on throughout America.

When 2,302,000 4-H Club members in the United States pledge their Heads, Hearts, Hands, and Health "for better living," they are carrying on the traditions of nearly 60 years of Extension youth work. The "better living" may be in the rural family of Alaska, Missouri, or Puerto Rico, the suburban family of Massachusetts or Michigan, the urban family of Chicago or Denver. "Better Living" may mean a community improvement project in West Virginia or Minnesota, or helping a fellow 4-H Club in Mexico, India, Korea, Brazil or any of more than 50 countries with groups similar to 4-H.

4-H is the youth program of the United States Department of Agriculture carried out in cooperation with the States and counties. 4-H Clubs, and similar work for adults, are an important means of bringing to people the benefits of research in farming and home-making. 4-H work is planned and conducted by county extension agents, with the help of local volunteer leaders and 4-H members. It is home-centered, with parents cooperating. Extension agents provide instruction and information based on latest research findings which 4-H members apply to their own projects and to helping teach others. Many private citizens, organizations, and firms give their support to 4-H members by providing consultation, educational materials, and incentive awards.

The program content is as deep as the resources of the United States Department of Agriculture and the land-grant colleges, and as broad as the interests of 302,500 adult volunteer leaders and the 2-1/3 million boys and girls with whom they work.

The 4-H Club program aim over the years has been to provide opportunity for every boy and girl to reach their highest potential through useful work projects, scientific experimentation and practical experiences.

The future holds great challenges. With the continued teamwork effort of club members, adult volunteer leaders, professional extension workers; local, State, and Federal government; private industry and philanthropic organizations, the challenges will be met with the same vigor as other challenges of the past. Areas of emphasis in 1961 relate to career exploration, understanding and applying science, leadership and citizenship development, health and recreation, conservation, and others.

Serving A Changing Clientele - Can I Belong to 4-H?

4-H Club work has been a successful method of working with young people for more than 50 years. It has necessarily given priority to farm boys and girls, and will need to give increased emphasis to helping more farm youth with a wider variety of problems over a longer period.

At the same time, Extension's help is being sought for youth programs with rural non-farm, suburban, and urban families. Community boundaries are changing. Farmers and city workers live as neighbors in rural areas and their children may belong to the same 4-H Club. Many farm people also have off-farm jobs.

The 4-H program is challenged to develop programs and projects that meet the needs and interests of young people regardless of where they live. Serving farm and non-farm youth within the same program aids in the transition which young people themselves must make.

Young people particularly sense the looseness of boundary lines between farm life and city employment. Fewer than 15 percent of farm youth can expect to become owners or operators of commercial farms. More than 85 percent will find their future in non-farm work. (Many of these will continue to have a connection with the farm, however, since 40 percent of all jobs in the United States are directly related to agriculture.)

New Projects for Modern Times - What Will Challenge Me?

Each 4-H member chooses one or more "projects" where he takes responsibility for the work involved. He sets his goals and measures his progress. Through the years 4-H projects have been related to the farm, the home and to personal improvement. Most people who know the program associate it with young people raising calves, making dresses, or growing gardens. And those are still a basic part of 4-H.

But new situations have now resulted in members turning attention to some other project areas, many of them suitable to the farm but also useful for non-farm living. Some of the fastest-growing and expanding projects are entomology, electrification, conservation, foods and nutrition, home management, child care and junior leadership. Dog care and training and riding-horse projects are new ones coming into the picture and finding enthusiastic response in both suburban and rural settings.

Some projects have special appeal for the high school age member. An example would be the automotive project, popular with both boys and girls. Personality improvement is another area proving interesting and helpful, often also on a co-ed basis. Career exploration is a new project tried out in a few States and finding ready response. Town and country business was pilot-tested in Pennsylvania and is fast spreading across the nation.

Each State decides which projects are to be offered to their members and the State prepares the supporting instruction material, blending scientific background facts with how-to-do-it information. The final decision about project work actually rests with the 4-H member and his family. In a voluntary program, like 4-H, these persons select the projects that fit the home circumstances and member interests. As home conditions change, so do project choices, but the learn-to-do-by-doing methods of 4-H can still be applied.

Program Building For Youth - Different Interest at Different Ages

Living in our modern world demands that we have a 4-H program that is current for today's young people. Extension youth is being broadened and vitalized to serve more of the total youth population in terms of age, interests, and economic, ethnic and social groupings.

Research has shown that young people have different needs and respond to different challenges as they grow and mature. To effectively serve all youth, an educational program like 4-H must recognize the different needs at different developmental ages.

Throughout the United States, many adjustments are occurring in 4-H programs to better serve these growing-up needs of youth. For example, a county extension agent in Connecticut planned with the Extension clothing specialist for changes in the program to better meet the needs and interests of members at various age levels. Research specialists in child development were called on for help. As a result the 4-H clothing membership increased by 66 percent over the past few years.

Striking changes have been made in improving 4-H literature to make it appealing to youth of different ages.

Understanding Science - Why Is It So?

We are experiencing in 4-H Club work an expansion of a fundamental dimension of the program--an appreciation and understanding of the scientific method and some of the principles of science. The 4-H program began as a way of teaching youth and their families skills and improved practices. But the teaching of skills is not enough to challenge the member as he emerges into his teen years.

In this modern day of increased science and technology, it is natural for the 4-H program to be upgraded to include the "why" as well as the "how". The alert member is constantly inquiring Why?, Why?, Why?. This is the reason that much of our new 4-H literature today encourages experimentation.

Massachusetts, cooperating with an industrial laboratory, tried some interesting experimental work in irradiating vegetable seeds. An Iowa club has a major project to study the science of weather. Florida's food and nutrition program gives many new insights into the why of certain ingredients and practices.

The inclusion of more science has attracted the assistance of some of the most capable volunteer leaders who feel they can make a significant contribution to helping young people in their community.

This program enrichment feature has motivated some members to decide on a college education and helped them determine a course of study.

Career Exploration - What Will I Be?

Guiding young people toward their individual, educational and vocational goals, whether college and a profession, or an immediate job in industry or "the trades" is a vital part of our Cooperative Extension Service program today. The schools, the U.S. Employment Service and other government and private groups are doing much, but there is also an important place for 4-H.

W. John Johnson, County Extension Agent in Iowa, wrote "It appears that our career exploration program will be one of the finest and most useful things that we have ever done for our 4-H club members." This is typical of the comment by agents and members since career exploration programs received special stress by Extension workers starting in 1954.

Hundreds of training meetings are being held to train Extension agents, volunteer leaders, and members in this area. Most States held career exploration sessions during their State 4-H Club Week last year. Following a career exploration conference, a 4-H member wrote:

"The conference on vocations made a deep impression on my life. The speaker made me really think about the job I plan to call my life's work. He made me see that having a good job is one thing, but that being satisfied with that job will not only help me but will benefit society as well.....I came home with a new idea of life."

Health - How Can I Keep Physically Fit?

"My Health to Better Living" is part of the pledge a 4-H member makes. It is one of the four "H's", but actually is basic to the full realization of the other three.

4-H leaders and Extension workers, although recognizing the big challenge to help boys and girls improve physical fitness, still take pride in what is being accomplished through 4-H. Three-quarters of a million youth in 1959 received definite training in health, nursing and first aid, and over 325,000 members had a physical examination as part of their accomplishment.

A current concern is improving teen-age nutrition--both of 4-H members and also through them, to other youth not enrolled in 4-H. Research shows that from childhood to teen-age, the percentage of young people with poor diets increases sharply. We like to think we are well fed in America. And we are, compared to many countries. Although abundant good food is available, many of our young people need improved diets. It has been easier for some 4-H members to see the importance of a balanced ration for their animals than to see the relationship of their own eating to good nutrition.

Health-related community service is chosen by many 4-H Clubs as members plan things they can do through their group effort. Programs for water testing, rat control and clean-up frequently result. Sometimes the youth effort supports a get-your-polio shots program or a funds drive to help control a disease or get a health facility. An outstanding example is the Mustard Seeds 4-H Club of Salina, Kansas. This club took on the project of canvassing every dwelling within the city limits of Salina urging each family to be protected against paralytic polio by taking advantage of the Salk vaccine. The 4-H'ers mentioned that this could be done either through family physicians or through county clinics; then left two pamphlets as a reminder of

this need. Health officials and publicity experts from radio, television and newspaper all gave their support. The amazing result was the 4-H members visited over 11,000 homes with their important health message. Naturally, they felt a great deal of satisfaction in knowing their efforts had helped in filling the county clinics with people, and local physicians said they had a 35 to 50 percent increase in Salk shots as compared with the same period the previous year.

Recreation - What Shall I Do With My Leisure?

Through 4-H young people have opportunity to learn how to use their leisure time effectively. This is preparation for their adult roles as mature citizens. It becomes more important as the work week shortens, as more choices become available in the use of leisure time, and as a larger proportion of the total population lives in urban centers. Extension's programs for youth have included recreational aspects for many years. However, the emphasis today is to help young people develop attitudes that will let them use recreation as an important part of everyday living, and in a creative way.

Youth programs affording opportunities to reach this goal include a camping program for meeting the needs of boys and girls to know nature and the out-of-doors, using talents with others in communities, learning to appreciate music and dances of other cultures by learning how to create or perform them, and learning responsibility toward the community by sharing recreational skills.

Recreation can be creative and Extension's educational program for youth does much to teach young people what will help them realize their full potential as mature citizens.

Conservation - I Want to Help Preserve Our Natural Resources

During the past two years there was much evidence of growth and development of projects and activities in 4-H Club work in the conservation of natural resources. The "new look" in 4-H conservation is to give much emphasis in the inter-relationships between such natural resources as soil, water, plants, and animals--and the values to 4-H members in having productive, learning experiences in conservation. This has been termed the integrated approach. At the seven-State area youth conference in Fontana, N.C. each year, senior members study and give application to seven of our natural resources and their inter-relationships.

Citizenship Improvement - How Can I Help My Community and Country?

The future of any society depends on how well it prepares its young people to make the decisions and carry the responsibilities of mature citizenship. This task can challenge the best educational efforts of the entire society. Chance and circumstance cannot be counted on to provide the experiences that will help young people become useful, well-informed, self-reliant, responsible adults.

One major effort has been a three-year citizenship improvement study in six States. The study covered present 4-H programs and, through it, a scientific basis for programming for improved democratic citizenship in the local 4-H Club was developed.

Boys and girls from all sections of the United States are now taking part in week-long citizenship short courses scheduled at different times, at the National 4-H Center in Washington, D. C. Here stress is on the contribution this experience can make to the on-going program back home. Cooperation with those interested in the same subject, such as participation in the National Conference on Citizenship and a special 4-H edition of the Citizens Handbook, all contribute to this important effort.

In the future, increasing attention will be given to four aspects of citizenship responsibility: Personal, community and groups, government and international.

International Programs - How Can I Help With World Understanding?

International activities and understanding have become increasingly important as a part of the 4-H program. The most significant feature is the "IFYE" Program in operation since 1948. The International Farm Youth Exchange has had a wide influence in expanding appreciation for peoples of other lands and is a positive influence for peace. Last year, 102 older 4-H members, representing 41 States were outgoing delegates in the International Farm Youth Exchange. Likewise, 99 IFYE exchangees from 38 foreign countries visited the United States. Both of these groups lived and worked with host families, learning the customs and traditions of their respective host countries. Many opportunities occur for visitors and returnees to report on their experiences at 4-H Club and other community meetings.

Several States have developed an enlarged international study program with young people. Michigan has been very successful with a program known as "Excursion". Montana, under the leadership of former IFYE's, has made an important contribution to international understanding through public affairs and citizenship education study groups in 22 counties.

4-H or similar programs are now conducted in more than 50 countries. Many local Club groups carry on special and specific people-to-people activities with 4-H groups in other lands.

4-H Clubs have also extended their influence through CARE, the Heifer Project, and related programs.

Leadership Development - A Major Aim of 4-H

Developing the leadership capabilities and characteristics of boys and girls has been a focus of 4-H Club work almost since its inception. The 4-H program provides many natural situations for youth to expand their leadership capacities. They learn to make many decisions, preside at meetings, give public presentations and assume responsibilities. They develop an understanding and empathy for others as they work with fellow 4-H Club members.

4-H Club work in the community is under the guidance of the local volunteer leader. Many of these adult leaders gained their earlier leadership experience as 4-H members. The Extension Service is recognizing the great opportunity to provide specific leadership training assistance for these adult volunteers. Special State pilot leader training programs, interstate leadership forums, development and distribution of timely training materials are all proving effective means of leadership development.

Adults and youth who have benefited from leadership training through 4-H are better prepared to serve their church, their school and their community.

SUMMARY OF RESULT OF BOYS' AND GIRLS' 4-H CLUB PROJECTS¹

Project	Members enrolled	Members completing	Units involved in completed projects
Corn.....	99,236	76,244	237,009 acres
Other cereals.....	20,321	16,103	139,968 do.
Peanuts.....	8,861	6,222	8,494 do.
Soybeans, field peas, alfalfa, and legumes....	10,713	8,414	45,460 do.
Potatoes, Irish and sweet.	33,733	25,453	27,416 do.
Cotton.....	20,907	15,484	37,836 do.
Tobacco.....	11,690	9,095	5,258 do.
Vegetable growing.....	251,641	192,016	101,270 do.
Fruits.....	24,930	17,817	16,204 do.
Range and pasture.....	14,921	11,158	776,147 do.
Other crops.....	12,310	9,609	44,649 do.
Soil and water conserva- tion.....	34,082	26,902	392,172 do.
Forestry.....	77,195	54,356	218,654 do.
Wildlife and nature study.	97,874	71,262
Poultry (incl. turkeys)...	134,660	103,071	11,375,774 birds
Dairy cattle.....	130,860	108,216	215,331 animals
Beef cattle.....	134,441	110,133	208,262 do.
Sheep.....	56,592	47,379	220,480 do.
Swine.....	175,197	136,340	531,986 do.
Horses and ponies.....	37,492	30,089	38,552 do.
Rabbits.....	34,649	24,627	221,038 do.
Dog husbandry.....	3,109	2,231	3,405 do.
Other livestock.....	5,122	3,999	11,542 do.
Bees.....	5,678	3,777	11,721 colonies
Entomology.....	51,023	32,971
Tractor maintenance.....	68,488	49,482	56,698 tractors
Electricity.....	133,169	96,194	202,670 articles
Farm shop.....	42,120	31,728	90,071 do.
Automotive care and safety.....	23,101	16,934
Other engineering projects	35,617	30,388
Farm management.....	5,803	4,395
Beautification of home grounds.....	167,518	124,244
Meal planning and prepara- tion (includes baking and food selection).....	743,527	587,459	(33,520,669 dishes prepared (12,955,309 meals served)

¹ One club member may engage in more than one project. The total number of projects may, therefore, be greater than the number of different club members enrolled.

Projects	Members enrolled	Members completing	Units involved in completed projects
Canning and preserving (other than freezing)...	147,559	111,803	4,432,556 quarts
Freezing of foods.....	105,040	81,424	(2,912,442 qt. frozen (3,440,614 lb. frozen
Health, nursing, and first aid.....	288,507	225,856
Child care.....	70,711	53,402
Clothing.....	742,739	587,450	(1,567,307 articles (1,535,845 garments
Home management.....	116,174	84,810
Home furnishings and room improvement.....	183,226	131,630	(453,587 articles (112,607 rooms
Home industries, arts, and crafts.....	198,026	154,666	532,817 articles
Junior leadership.....	130,189	105,085
All other.....	304,234	216,058
Total.....	4,992,985	3,835,976

Number of 4-H Club members, including those in corresponding projects, who received definite training in--

Judging.....	695,206	Citizenship.....	849,747
Giving demonstrations	770,515	Personality improvement.	715,618
Group recreation leadership	360,235	Soil and water conserva-	
Music appreciation.....	297,456	tion.....	286,876
Money management (thrift)..	387,001	Forestry.....	241,997
Farm and home safety.....	907,407	Health, nursing, and first aid.....	755,992

Number of 4-H Club members having health examinations because of participation in the extension program..... 333,212

Number of members attending a 4-H Club Camp..... 261,221

4-H Clubs engaged in community activities, such as improving school grounds, conducting local achievement programs, and fairs..... 73,984

4-H Club Enrollments and Percent Reenrollment in 1959, Reported by All Extension Agents

State	Number of Clubs	Enrollments			1958	1959
		Boys	Girls	Total	Total	Reenrollment Percent
Connecticut	702	2,953	5,147	8,100	7,665	67.6
Delaware	66	717	960	1,677	1,529	70.0
Maine	464	2,076	3,983	6,059	5,769	64.3
Maryland	784	6,786	8,216	15,002	14,456	66.8
Massachusetts	1,298	4,026	8,380	12,406	11,681	57.9
New Hampshire	474	2,975	5,110	8,085	7,373	66.5
New Jersey	826	4,477	6,910	11,387	11,273	62.1
New York	3,286	30,098	37,548	67,646	64,411	68.2
Pennsylvania	2,629	14,273	29,060	43,333	44,090	59.5
Rhode Island	172	1,154	1,522	2,676	2,699	63.0
Vermont	422	2,036	4,124	6,160	6,095	66.3
West Virginia	1,522	13,967	20,281	34,248	31,497	67.1
Totals	12,645	85,538	131,241	216,779	208,538	64.9
Illinois	4,133	24,326	46,226	70,552	65,929	71.0
Indiana	3,372	34,373	53,393	87,766	87,569	67.5
Iowa	3,231	26,319	27,771	54,090	53,326	74.2
Kansas	1,268	13,644	16,472	30,116	30,009	74.2
Michigan	4,381	26,529	44,240	70,769	69,196	61.5
Minnesota	2,083	23,455	26,828	50,283	47,894	76.1
Missouri	1,765	17,152	19,655	36,807	35,075	67.4
Nebraska	3,177	11,362	20,263	31,625	30,510	72.0
North Dakota	1,378	7,156	9,929	17,085	16,385	73.9
Ohio	5,150	28,477	55,549	84,026	81,811	69.2
South Dakota	1,462	8,094	10,285	18,379	17,326	74.9
Wisconsin	2,325	23,615	28,994	52,609	50,079	70.2
Totals	33,725	244,502	359,605	604,107	585,109	69.9
Alabama	3,164	63,524	69,797	133,321	131,085	75.3
Arkansas	1,581	32,356	34,723	67,079	75,029	63.7
Florida	1,736	17,847	25,087	42,934	41,348	60.4
Georgia	2,681	69,633	78,732	148,365	144,657	70.4
Kentucky	2,291	34,785	45,423	80,208	76,589	63.7
Louisiana	1,548	42,144	53,819	95,963	91,266	67.1
Mississippi	2,624	47,190	56,443	103,633	103,978	67.6
North Carolina	2,780	75,483	90,944	166,427	161,264	72.6
Oklahoma	1,682	31,759	31,656	63,415	62,279	70.0
South Carolina	1,783	29,874	35,396	65,270	62,400	70.1
Tennessee	3,058	62,415	72,062	134,477	133,987	72.9
Texas	3,616	50,096	48,825	98,921	106,239	61.7
Virginia	2,387	32,531	39,193	71,724	70,357	64.5
Puerto Rico	1,223	16,609	17,117	33,726	32,128	77.5
Totals	32,154	606,246	699,217	1,305,463	1,292,606	69.0
Alaska	138	544	1,170	1,714	1,506	42.2
Arizona	263	2,088	3,270	5,358	4,034	62.4
California	1,035	13,085	21,151	34,236	33,195	58.4
Colorado	1,808	7,584	12,371	19,955	20,579	57.4
Hawaii	287	1,387	2,588	3,975	3,749	61.1
Idaho	1,524	5,144	10,544	15,688	13,837	65.9
Montana	914	4,513	7,437	11,950	11,219	68.4
Nevada	289	950	1,470	2,420	2,291	61.1
New Mexico	467	3,399	4,705	8,104	8,355	43.4
Oregon	4,326	10,782	21,054	31,836	30,804	56.1
Utah	2,187	2,909	10,226	13,135	12,274	67.6
Washington	1,846	7,165	12,407	19,572	18,864	61.5
Wyoming	598	2,526	4,904	7,430	7,039	69.2
Totals	15,682	62,076	113,297	175,373	167,746	59.9
Grand Totals	94,206	998,362	1,303,360	2,301,722	2,253,999	68.2
1958 Totals	92,932	980,083	1,273,916	2,253,999	-----	67.9

S533
F66
U65
1962

A REPORT TO THE NATION

Presented
to

The Secretary of Agriculture
ORVILLE L. FREEMAN

by the
4-H CLUBS OF U.S.A.



National 4-H Club Week

March 3-10, 1962

AD-33 Bookplate
(5-61)

UNITED STATES
DEPARTMENT OF AGRICULTURE
LIBRARY



Reserve
BOOK NUMBER A275.29
2567 F31R
1962

A R E P O R T T O T H E N A T I O N

In Observance

of

NATIONAL 4-H CLUB WEEK

March 3-10, 1962

THE WHITE HOUSE

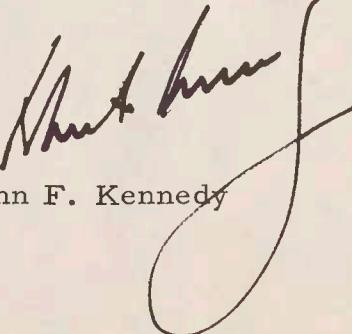
WASHINGTON

TO 4-H CLUB MEMBERS:

Greetings and good wishes on your forthcoming observance of National 4-H Club Week. You deserve congratulations for the fine record you have achieved in your program stressing the four-fold development of Head, Heart, Hands, and Health. In 4-H you develop mentally as well as physically, benefiting from the guidance of parents and public-spirited leaders. You also contribute to a more responsible and competent citizenship -- which is today's greatest challenge to young people.

I would commend you especially for your constructive and worthwhile efforts in learning to live and work cooperatively with others. Your promotion of goodwill and friendly association with other people, and your ever-enlarging circles of friendship, will help bring about better and happier relations at home and abroad.

Already you have built bridges of understanding to more than 50 other lands with 4-H or parallel organizations, and I trust your program will continue to grow and expand. May each of you influence other boys and girls, other young men and women, to join you in learning, living, and serving through 4-H.



A handwritten signature in black ink, appearing to read "John F. Kennedy". The signature is fluid and cursive, with a large, stylized 'J' at the end.

John F. Kennedy

National

4-H Club Week

March 3-10, 1962

More than 2,296,000 4-H Club members in the United States will observe National 4-H Club Week from March 3 to 10. These Head, Heart, Hands, and Health youth, 10 to 21 years old, belong to about 93,000 local clubs in all 50 States and Puerto Rico. Their latest records show 3,843,092 projects completed in a single year in the urban, suburban, and rural areas where they live.

Aims of National 4-H Club Week are to:

- Give members a special chance to measure progress and set new goals.
- Influence more young people to join or form 4-H Clubs.
- Acquaint more parents with 4-H and enlist their aid.
- Encourage able, youth-minded citizens to volunteer as local leaders.
- Expand public understanding of 4-H objectives and methods, and gain increased support for year-round activities.
- Spotlight this year's emphasis on learning to live and serve with others in the home and community.
- Recognize the important part played by Friends of 4-H, locally and nationally, and express appreciation to them.

How 4-H Week Will Be Observed: Plans in local areas will include occasions where club members, 4-H alumni, and volunteer leaders will be guests and speakers. Civic and service clubs, farm organizations, schools and churches, and other groups will arrange for talks by 4-H'ers and former 4-H'ers, and programs shared by parents, leaders, extension agents, and others who help with club work. Newspapers and radio and television stations will carry 4-H news and features. Exhibits illustrating typical activities will be prepared and displayed in store windows and other prominent places.

4-H Report to the Nation: A group of representative club members will spend part of the week in Washington, D. C., giving the annual 4-H "Report to the Nation." The 4-H'ers will visit the White House, and meet members of Congress, top Government officials, and other national leaders in business, industry, and educational fields. The young men and women will also appear on radio and television programs and in press interviews to tell about 4-H accomplishments of the past year and about plans ahead. After a short stay in the Capital, they will go elsewhere for a few days to meet with other friends of 4-H.

The week's program for delegates is arranged by the Federal Extension Service of the U. S. Department of Agriculture in cooperation with the National 4-H Service Committee, Chicago; and the National 4-H Club Foundation, Washington, D. C. The Conrad Hilton Hotel, Chicago, finances the trip.

What 4-H Club Members Do: Each 4-H'er carried one or more projects out of about 40 he or she may choose from. Many raise livestock and poultry, grow gardens and field crops, conserve the soil, sew, cook, preserve food,

1962-003

and improve their homes and communities in the rural and non-rural areas where they live. Some of the fastest growing projects are: Community and public affairs, farm and home management, marketing and business, horticulture, and nutrition. In urban and suburban areas, popular projects include choosing a career, automotive care and safety, bicycle care and maintenance, home improvement, electricity, foods and clothing, and dog husbandry. In their "learn by doing" activities, 4-H'ers are taught to apply the latest research in agriculture, home economics, and other fields.

Who Conducts 4-H Club Work: The club program is a part of the national educational system of cooperative extension work in which the U. S. Department of Agriculture, the State land-grant colleges, and the counties share. The Federal Extension Service gives national leadership and the State Extension Services give State leadership to the program. Nearly 310,700 men and women serve as unpaid volunteer local leaders, and are assisted by about 113,000 older club boys and girls called junior leaders.

On the 4-H Team: Two non-government organizations helping to further 4-H are the National 4-H Club Foundation, 7100 Connecticut Avenue, Washington 15, D. C., and the National 4-H Service Committee, 59 East Van Buren Street, Chicago 5, Ill.

The National Committee devotes its time to 4-H members, volunteer club leaders, county Extension agents, donors and other 4-H friends. It enlists the aid of business and civic organizations to provide 4-H awards and educational materials, and coordinates the efforts of donors in line with Extension policies and needs. It issues a national 4-H magazine, holds each year's 4-H Club Congress, handles a 4-H supply service, and performs numerous other functions.

Service to youth through programs in citizenship education, leadership development, and international understanding is the purpose of the 4-H Foundation. The Foundation raises funds to assist 4-H, operates the National 4-H Center, holds citizenship short courses for 4-H members and leaders from the States, sponsors volunteer 4-H leader forums, studies ways to get more science in 4-H, and conducts the International Farm Youth Exchange. "IFYE" is a people-to-people program between youth of many lands.

Friends of 4-H: Valued support is given the 4-H program by scores of national and local leaders in business, industry, education, and other fields. Numerous firms, foundations, organizations, and private individuals offer significant assistance annually. Public-spirited donors generously provide funds for incentive awards which challenge 4-H members and leaders alike to greater achievement.

The important contributions of 4-H friends in small and large communities throughout the Nation, promote 4-H in the United States and around the world. The 4-H plan has now been adapted so that 4-H clubs or 4-H-like groups exist in more than 50 other countries. One way people in other lands have become acquainted with the 4-H program is through "IFYE." In 1961, about 220 outbound and inbound young people from 42 countries participated.

More information on 4-H, or 4-H Week, is available from any County Extension Service office, the Cooperative Extension Service of any State land-grant college, or the Federal Extension Service.

National

4-H Club Week

March 3-10, 1962

More than 2,296,000 4-H Club members in the United States will observe National 4-H Club Week from March 3 to 10. These Head, Heart, Hands, and Health youth, 10 to 21 years old, belong to about 93,000 local clubs in all 50 States and Puerto Rico. Their latest records show 3,843,092 projects completed in a single year in the urban, suburban, and rural areas where they live.

Aims of National 4-H Club Week are to:

- Give members a special chance to measure progress and set new goals.
- Influence more young people to join or form 4-H Clubs.
- Acquaint more parents with 4-H and enlist their aid.
- Encourage able, youth-minded citizens to volunteer as local leaders.
- Expand public understanding of 4-H objectives and methods, and gain increased support for year-round activities.
- Spotlight this year's emphasis on learning to live and serve with others in the home and community.
- Recognize the important part played by Friends of 4-H, locally and nationally, and express appreciation to them.

How 4-H Week Will Be Observed: Plans in local areas will include occasions where club members, 4-H alumni, and volunteer leaders will be guests and speakers. Civic and service clubs, farm organizations, schools and churches, and other groups will arrange for talks by 4-H'ers and former 4-H'ers, and programs shared by parents, leaders, extension agents, and others who help with club work. Newspapers and radio and television stations will carry 4-H news and features. Exhibits illustrating typical activities will be prepared and displayed in store windows and other prominent places.

4-H Report to the Nation: A group of representative club members will spend part of the week in Washington, D. C., giving the annual 4-H "Report to the Nation." The 4-H'ers will visit the White House, and meet members of Congress, top Government officials, and other national leaders in business, industry, and educational fields. The young men and women will also appear on radio and television programs and in press interviews to tell about 4-H accomplishments of the past year and about plans ahead. After a short stay in the Capital, they will go elsewhere for a few days to meet with other friends of 4-H.

The week's program for delegates is arranged by the Federal Extension Service of the U. S. Department of Agriculture in cooperation with the National 4-H Service Committee, Chicago; and the National 4-H Club Foundation, Washington, D. C. The Conrad Hilton Hotel, Chicago, finances the trip.

What 4-H Club Members Do: Each 4-H'er carried one or more projects out of about 40 he or she may choose from. Many raise livestock and poultry, grow gardens and field crops, conserve the soil, sew, cook, preserve food,

and improve their homes and communities in the rural and non-rural areas where they live. Some of the fastest growing projects are: Community and public affairs, farm and home management, marketing and business, horticulture, and nutrition. In urban and suburban areas, popular projects include choosing a career, automotive care and safety, bicycle care and maintenance, home improvement, electricity, foods and clothing, and dog husbandry. In their "learn by doing" activities, 4-H'ers are taught to apply the latest research in agriculture, home economics, and other fields.

Who Conducts 4-H Club Work: The club program is a part of the national educational system of cooperative extension work in which the U. S. Department of Agriculture, the State land-grant colleges, and the counties share. The Federal Extension Service gives national leadership and the State Extension Services give State leadership to the program. Nearly 310,700 men and women serve as unpaid volunteer local leaders, and are assisted by about 113,000 older club boys and girls called junior leaders.

On the 4-H Team: Two non-government organizations helping to further 4-H are the National 4-H Club Foundation, 7100 Connecticut Avenue, Washington 15, D. C., and the National 4-H Service Committee, 59 East Van Buren Street, Chicago 5, Ill.

The National Committee devotes its time to 4-H members, volunteer club leaders, county Extension agents, donors and other 4-H friends. It enlists the aid of business and civic organizations to provide 4-H awards and educational materials, and coordinates the efforts of donors in line with Extension policies and needs. It issues a national 4-H magazine, holds each year's 4-H Club Congress, handles a 4-H supply service, and performs numerous other functions.

Service to youth through programs in citizenship education, leadership development, and international understanding is the purpose of the 4-H Foundation. The Foundation raises funds to assist 4-H, operates the National 4-H Center, holds citizenship short courses for 4-H members and leaders from the States, sponsors volunteer 4-H leader forums, studies ways to get more science in 4-H, and conducts the International Farm Youth Exchange. "IFYE" is a people-to-people program between youth of many lands.

Friends of 4-H: Valued support is given the 4-H program by scores of national and local leaders in business, industry, education, and other fields. Numerous firms, foundations, organizations, and private individuals offer significant assistance annually. Public-spirited donors generously provide funds for incentive awards which challenge 4-H members and leaders alike to greater achievement.

The important contributions of 4-H friends in small and large communities throughout the Nation, promote 4-H in the United States and around the world. The 4-H plan has now been adapted so that 4-H clubs or 4-H-like groups exist in more than 50 other countries. One way people in other lands have become acquainted with the 4-H program is through "IFYE." In 1961, about 220 outbound and inbound young people from 42 countries participated.

More information on 4-H, or 4-H Week, is available from any County Extension Service office, the Cooperative Extension Service of any State land-grant college, or the Federal Extension Service.

4-H REPORT TO THE NATION

This pictorial narrative and statistical report compiled by the Federal Extension Service is the official report which is presented by six representative 4-H Club members to the President of the United States, the Secretary of Agriculture, and a few selected organizations.

During this same time, State, county and local 4-H groups are presenting reports of their work to the Governor, State legislators, county officials and 4-H Club leaders.

The Report-to-the-Nation activity is jointly sponsored by the National 4-H Service Committee, Inc., of Chicago; the National 4-H Club Foundation; and the Federal Extension Service of the U. S. Department of Agriculture. Trips for the delegates are awarded by the Conrad Hilton Hotels, Chicago.

Each year since 1950, six outstanding 4-H Club members have visited Washington, D. C., and other areas in the United States for the purpose of reporting 4-H Club work to the Nation.

The 1962 4-H group includes:

Carol A. Knecht - Colorado
Linda Markins - Indiana
Joan Burns - New York
Roy Rodericks - California
Donald Johnson - Georgia
David Smith - Mississippi

JOAN BURNS, 17
Route 2
Canisteo, New York



Lives on 450-acre farm--10 miles from town on dirt road. Parents: Mr. and Mrs. Vincent Burns. Has been in 4-H 8 years, now a high school senior.

Projects and activities: Citizenship, leadership, food preparation, food preservation, clothing, home improvement, home management, health and safety, community service.

Through 4-H at home, has prepared 7,650 dishes, 3,300 meals. Has frozen 1,918 pounds of food, canned 183 quarts, and 230 vari-sized jars. During past year alone, prepared about 2,000 dishes, 500 meals. Is one of seven children in nine-member family and willingly assumes many cooking and housekeeping chores, does baby sitting, carries other responsibilities. Once when mother was away for own mother's illness, she managed the entire home.

In her club, has been president two years, held other offices, served as discussion leader. Has been a blue ribbon demonstrator, food preparation champion four years, and dairy foods champion three years. Has been frozen foods, canning, health, and safety champion, and received both achievement and leadership awards. Most recently, attended National 4-H Congress in Chicago as "National Leadership Award" winner. But favorite 4-H activities now relate to being assistant 4-H leader of two clubs for past two years. For Sunshine Girls club, has mainly taught cooking and baking. For Oak Leaves club, has taught advanced foods projects.

Besides working on many local 4-H committees, has been worker in county 4-H Council, planning meetings and programs for two years. Attended clothing and model training school and, when only 15, was commentator at dress revue. She herself has made more than 25 garments in 4-H, and also alters own clothing to save money. Helped judge food exhibits at county fair three years, is co-editor of State 4-H Council newsletter, and has participated in State 4-H Congress.

In her community, has been junior county fair superintendent for four years and co-judged State Fair food exhibits for two years. Has done much church work--including helping her family and other families build new church. Works especially hard on Rural Life Sunday each year. Has collected for Red Cross and other good causes.

In school, was class president two years, national honor society member, and chairman of numerous school activities--including three years as dance committee chairman. Has taught square dancing, and likes other types of recreation. Especially enjoyed part in program called Burlap Queens and Barnyard Bells. Was chosen by classmates, and approved by faculty, to represent school at Syracuse University Citizenship Conference.

CAROL KNECHT, 18
13-355 West 32nd Street
Golden, Colorado



Small-town girl. Parents: Mr. and Mrs. Walter G. Knecht. Has been 4-H'er 8 years, now freshman at Colorado State University.

Projects and activities: Leadership, citizenship, food preparation, food preservation, clothing, health and safety, home furnishings, home improvement, home beautification, garden, automotive, and rabbits.

Her "bunny ranch" is unique and successful. Has handled about 300 rabbits, houses them in small building with many individual cubicles. Has won awards up to State and Grand Champion. Sells most, but family butchers a few to eat.

As 4-H'er, in gardening has grown about 70 vegetables and specialized in herbs--some 71 of which she has grown. Has been member of National Junior Vegetable Growers Association since 1959, and is now national officer. Was delegate to National 4-H Conference in Washington, D. C. last year and, this past fall, attended her second National 4-H Club Congress. First time was as State winner in frozen foods, second time as national leadership award winner and recipient of \$400 college scholarship.

Earlier leadership abilities brought her county's junior leadership award, county citizenship award and, in 1960, State girls' achievement award. "Foods have been my first love in 4-H," she says, and has prepared 1,349 meals and 1,920 dishes. Took trip to Europe on school tour, visited 11 countries, and returned with great interest in 4-H Foreign Foods project--particularly Spanish meals. In large 4-H scrapbook, clipping pictures her beside State Governor at big event, serving him tasty dish. In 4-H clothing work, has made 22 garments, 15 other articles, and mended about 150 garments and articles.

Further in 4-H, has held offices, including presidency twice, in three clubs to which belongs: Green Thumbs, Buttons and Bowls, and Working Hands. Is now member of County 4-H Council and on board of State 4-H Foundation. Greatly enjoys junior leadership work, and been in charge of 30 younger girls past four years. Has taught to carry out various projects and give demonstrations, helped them plan club programs, and helped at junior leader camps and workshops. Has made about 200 4-H talks and 30 broadcasts, and written about 160 newspaper articles.

In school, has made good record. Once participated in Science Fair with Giberillie Acid experiment later loaned as exhibit to fifth graders. Has been popular among fellow students.

In community, has worked in many fund-raising drives; once contributed \$33 of own money from baby-sitting; helped with county bicycle and kitchen safety campaigns, collected books and toys for poor children, read to children in hospitals, made toys and tray favors for children's hospital, taken junior 4-H'ers to entertain at hospital and convalescent home; and chaired "good cause" tours, picnics, and other activities.

LINDA A. MARKINS, 20
Gaston, Indiana

Been 4-H'er for 12 years, now junior in home economics at Purdue University. Parents: Mr. and Mrs. Merle Markins.

Projects and activities: Citizenship, leadership, food preparation, food preservation, clothing, handcraft, electric, health and safety, personality improvement, home beautification, forestry, and photography.

Has prepared nearly 1,300 dishes, including 620 baked; canned 2,370 jars of food; constructed 173 garments, including college wardrobe; made 50 handicraft articles and taught junior handicraft. Now does much of family canning, freezing, baking, sewing, home decoration, marketing, and minor electric repairs. Has given 108 demonstrations to 4-H members and public.

In 4-H, has won trips to National 4-H Congress twice--in 1959, winning a \$400 scholarship in canning, and this past year winning similar scholarship as one of 12 national winners in 4-H Achievement Awards Program. Special honor at this past year's Congress was receiving 18-inch silver serving tray given in name of President John F. Kennedy for top 4-H achievement. Largely in interest of 4-H, has worked on 193 committees, appeared on radio and television 51 times and written 165 articles. Is called "fluent speaker," and during 1961 4-H National Conference in Washington, D. C. was delegate-speaker before Indiana's Senators and Representatives. Has "loved junior leader work" and been president of county 4-H junior leader group.

Was 4-H Queen of Delaware County, Ind. fair one year, chaired Merchants Tour committee to see 4-H Fair, been College 4-H Club officer and committee member. Has helped hold 4-H modeling and fashion workshops and, in 1961, taught modeling to nearly 200 girls in county dress revue work.

In community, has represented town in DAR Good Citizen contest and won second place for county. Has been assistant director of Indiana State Fair Girls School for home economics and leadership. Been Junior County Fair Board president, worked in Teens Against Polio, chaired UGF drives, given needy children Christmas socials, wrapped bandages for city hospital, taken food and visited elderly patients at county nursing home, and been diligent church worker. Has been president of church youth group and church pianist, led singing, held Vespers, taught Bible School.

At school, is good student and popular among classmates. In high school was senior class president, edited newspaper three years, was yearbook business manager. Voted "Girl Most Likely to Succeed" and "Best Dressed Girl." Was valedictorian of graduating class. Played in band, was chorus pianist, member and officer of national honor society. Was Queen of Junior Carnival, a "Home-maker of Tomorrow" winner, school cheerleader, and Pep Club president. At Purdue, belongs to numerous school organizations including national honor sorority, college newspaper staff, class council, and home economics council. Has already won scholarship at university as outstanding home economics student.



DONALD JOHNSON, 20
326 Homestead Road
Rex, Georgia

Lives on 126-acre farm. Parents: Mr. and Mrs. J. B. Johnson. Has been 4-H'er 11 years, now journalism sophomore at University of Georgia.

Projects and activities: Citizenship, leadership, community service, health, safety, poultry, swine, field crops, pasture. Despite heavy schedule of citizenship and community work, has earned about \$7,500 in 4-H for college fund. Netted about \$3,134 from poultry, cattle \$2,960, swine \$610, corn \$213, pasture \$516. In 1960 won State's top poultry award and trip to National 4-H Congress.

Further in 4-H, has held all usual offices in local club, and State and county councils. Wrote 4-H devotional guide, "Developing the Heart H"--later made available by State 4-H staff to all Georgia clubs. Helped write new citizenship ceremony used for last year's State 4-H Council meeting. Prepared Clayton county 4-H citizenship guide, now circulating to 4-H clubs in all counties. Has had 9 years 4-H camping experience, been Rock Eagle 4-H Camp counselor, taught useful crafts to 360 campers.

Has written about 85 articles, appeared on numerous radio broadcasts and television shows. Aided 4-H paper, compost, and rat poison sales to help finance 4-H Council work. Has been National 4-H Conference delegate. Won second trip to 4-H Club Congress and \$400 college scholarship as national 4-H citizenship winner.

At school, has been good student and popular on campus. Been band member, belonged to Science Club, Student Council, school players, and Future Business Leaders. Was advertising editor of yearbook, is 4-H College Club leader, often speaker and "emcee" on special occasions.

In community, wrote 190 letters to boys becoming 18, outlining new duties and privileges as voters, and urging to register at selective service office. Assisted on "Get Out Vote" campaigns. Served on Kiwanis Farm-City Week programs. Has been highly active in church circles--from "preaching Easter Sunrise sermons" two years, to being church youth program leader four years.

Worked especially hard five years--on own and on Lion's Club team--to organize local fire department. First made fire safety survey in neighborhood, completing card of information on each family interviewed; then solicited contributions to build fire station, buy truck and equipment. Department is now functioning, complete with truck and other items. Has helped with similar fund-raising, as for new civic and community center, for Red Cross, Tuberculosis, Mental Health, Cancer, March of Dimes. Efforts have ranged from fish fries and barbecues to talent shows and house-to-house canvassing.

Held appointment for year in Sen. Richard Russell's office in Nation's Capital, due to outstanding citizenship record back home. Was registered delegate to 1960 White House Conference on Children and Youth. Once substituted for local county extension agent while agent was on sick leave.



ROY RODERICKS, 20
Route 2, Box 885
San Jose, California

Lives on 34-acre farm and apricot ranch.
Parents: Mr. and Mrs. Anthony A. Rodericks.
Has been 4-H'er 10 years, now senior at San
Jose State College.

Projects and activities: Leadership, dairy,
beef, swine (once won county swine medal),
poultry, farm mechanics, woodwork, electricity,
health and safety, and food preparation.

Many of projects have been not only self-supporting but quite profitable, netting money for college. In farm mechanics, learned welding and how to build and repair some of own farm equipment. Joined boys' cooking class and now is "outdoor chef" for family each summer.

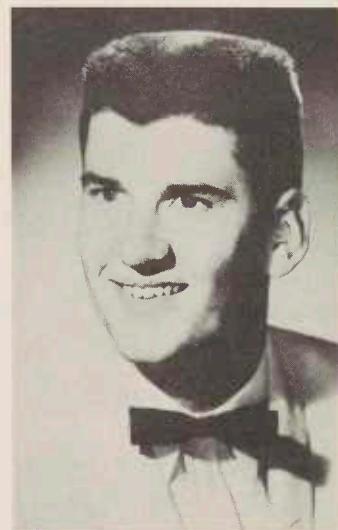
In 4-H, has most enjoyed--and feels has accomplished most--in six years of junior leadership. In 1959, organized and supervised new 4-H Club in neighborhood to give younger members better chance to learn and do more. Own club had more than 80 members, so started Rolling Hills club with 32 younger members and only three experienced 4-H'ers. Through his able leadership, new club members have won numerous prizes in judging, talent, and exhibitions.

Although earning previous trip to National 4-H Congress, last year attended as one of 12 national 4-H leadership award winners. For this, also received a \$400 college scholarship. Has held all 4-H offices, been 4-H All-Star. Emcee'd All-Star banquet, round-ups, demonstrations, field days, county presentation days, and judging events.

Has been on many discussion panels, been 4-H talent winner, and directed recreation. In past few years has worked as 4-H summer camp director; before that as registrar, boys' leader, sports leader, and camp supervisor. Plays in band which has twice won State 4-H talent contest, and plays for many occasions around home.

In community, has been very civic-minded and shared major responsibilities. For example, when his family and others faced "gravel quarry next to our ranches, we farmers banded together to discuss our problem with the city council and fight back." Has mature understanding and viewpoint on what farmers should contribute to community, State and Nation. Once represented county at Farm Bureau Youth Conference in California, spoke on "Can Small Farmers Maintain Their Individuality Today?" Works in local public affairs, whenever feels "can pursue community interests."

Has often spoken before groups and audiences, and appeared on radio and television in interest of good causes. As musician, speaker, or both, has helped in connection with Red Cross, Cerebral Palsy, Heart Fund; Grange show, Police Banquet, Moose Club, Knights of Columbus, State Hospital, Rotary, Old Men's Home, Senior Citizens committee. Has sung in church choir, helped with church socials, worked as Newman Club member, taught folk dancing to young people, and once hosted a Japanese foreign exchange student in his home.



DAVID B. SMITH, 19
Route 6, Box 286
Jackson, Mississippi

Lives on 870-acre farm. Parents: Mr. and Mrs. M. Ross Smith. Has been 4-H'er 10 years, now sophomore at Mississippi State University.

Projects and activities: Citizenship, leadership, swine, beef, dairy, pasture, corn, tractor, entomology, electricity, automotive, and safety. Has completed 71 projects out of 86 in which enrolled. Netted income of \$10,267 out of grossed \$48,806 from all 4-H work. Started in 4-H with Angus heifer whose calves he sold to buy gilt.

Sold enough pigs from first litter to pay expenses and get in hog business in which has excelled. Has won more than 370 swine awards--topped by being named "Mississippi's Most Outstanding Junior Hog Producer." Between 1953 and 1960, won one or more Grand Champion, Champion, or Reserve Champion ratings in every district show and fair in State.

In 4-H, has had 560 hogs; also 43 beef cattle, 35 dairy cows; and 78 acres of pasture; raised 1,880 bushels of corn, carried entomology projects 5 years, tractor 7 years, safety 7 years, electric 5 years, and automotive 5 years. Has held 69 4-H offices and committee posts. Among latter have been president of local club six years, and twice president of 4-H County Council.

Has also been president of County Junior Livestock Association, and is now president of State Junior Livestock Association. Has made 162 4-H talks, radio and television appearances; written 112 4-H articles. Has won trips to National 4-H Congress twice--the first time receiving a college scholarship in swine, and last year receiving a scholarship as national 4-H achievement winner.

In school, has been highly popular leader and outstanding in sports. Was president of class two years, vice president of student body, and 1960 student body president. In 1959 was elected "Best All Around Boy Student." In high school received three football letters and four baseball letters. Was co-captain of football team in junior year, and captain of both football and baseball teams in senior year. Received "Most Valuable Football Player" award in high school, and was elected "Senior Most Likely to Succeed." When finished high school, was offered full four-year football scholarship, plus expense money, at out-of-state university. Declined when got 4-H scholarships, and enrolled at home State University.

In community, has participated in more than 80 leadership and citizenship projects in past five years, winning many county leadership awards, and American Legion outstanding citizen award. Has worked for community improvement of various types, and with such fund drives as Crippled Children, State 4-H Foundation, National 4-H Foundation, school grounds beautification, and Friendship for Korea. Once he and brother sent registered pigs as gifts to Korea.



"learn, live, serve through 4-H"



NATIONAL
4-H
CLUB WEEK



Extension Service of the State Land-Grant College and University and the U.S. Department of Agriculture Cooperating

COURTESY OF COATS & CLARK'S THREADS AND ZIPPERS.

MARCH 3-10

National 4-H Week poster made available for use across the Nation.



Joan Burns of New York takes her family on a 4-H scrapbook tour.



Two and one-third million members learn to "Make Their Best Better" through
4-H.



Dennis Stickley, 12, and his sister, Deanna, 11, Route 1, Laramie, Wyo., are pleased with vegetables they have grown in their 4-H garden.



Spuds Soup'erb



Carol Knecht

Through a demonstration, Carol Knecht of Colorado shares know-how gained in gardening and food preparation projects.



Indiana's Linda Markins, a junior 4-H leader, helps younger members learn to make decisions.



Career choice is important to young men. Here David Smith considers studying agricultural engineering at Mississippi State as he talks with Prof. G. B. Welch about grain unloading equipment.



Roy Rodericks of California helps young 4-H members learn the importance of conserving natural resources.



EAST CLAYTON VOLUNTEER
FIRE DEPARTMENT
P.H.G.R 44452

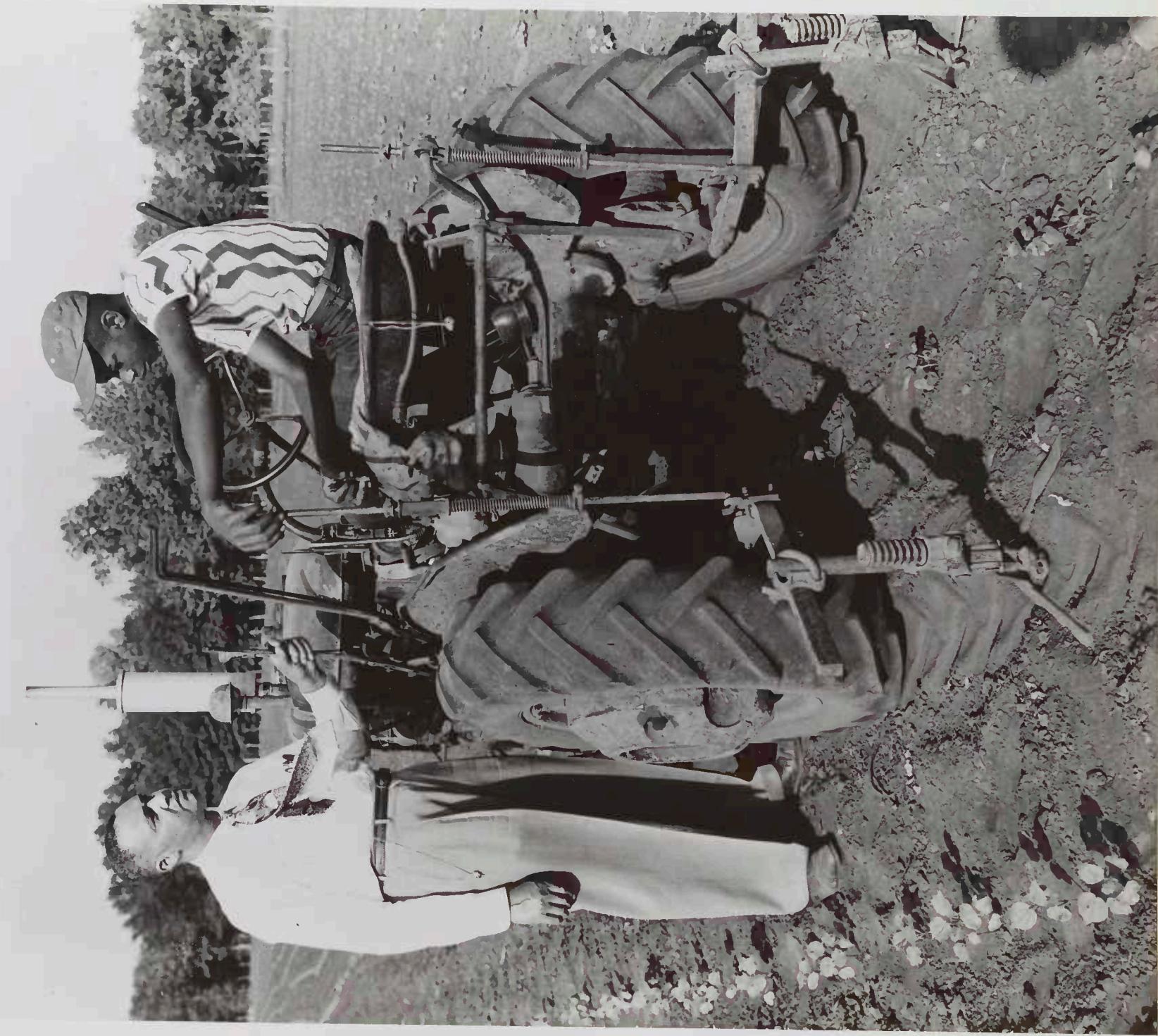
5231

ST CLAYTON
FIRE DEPT.

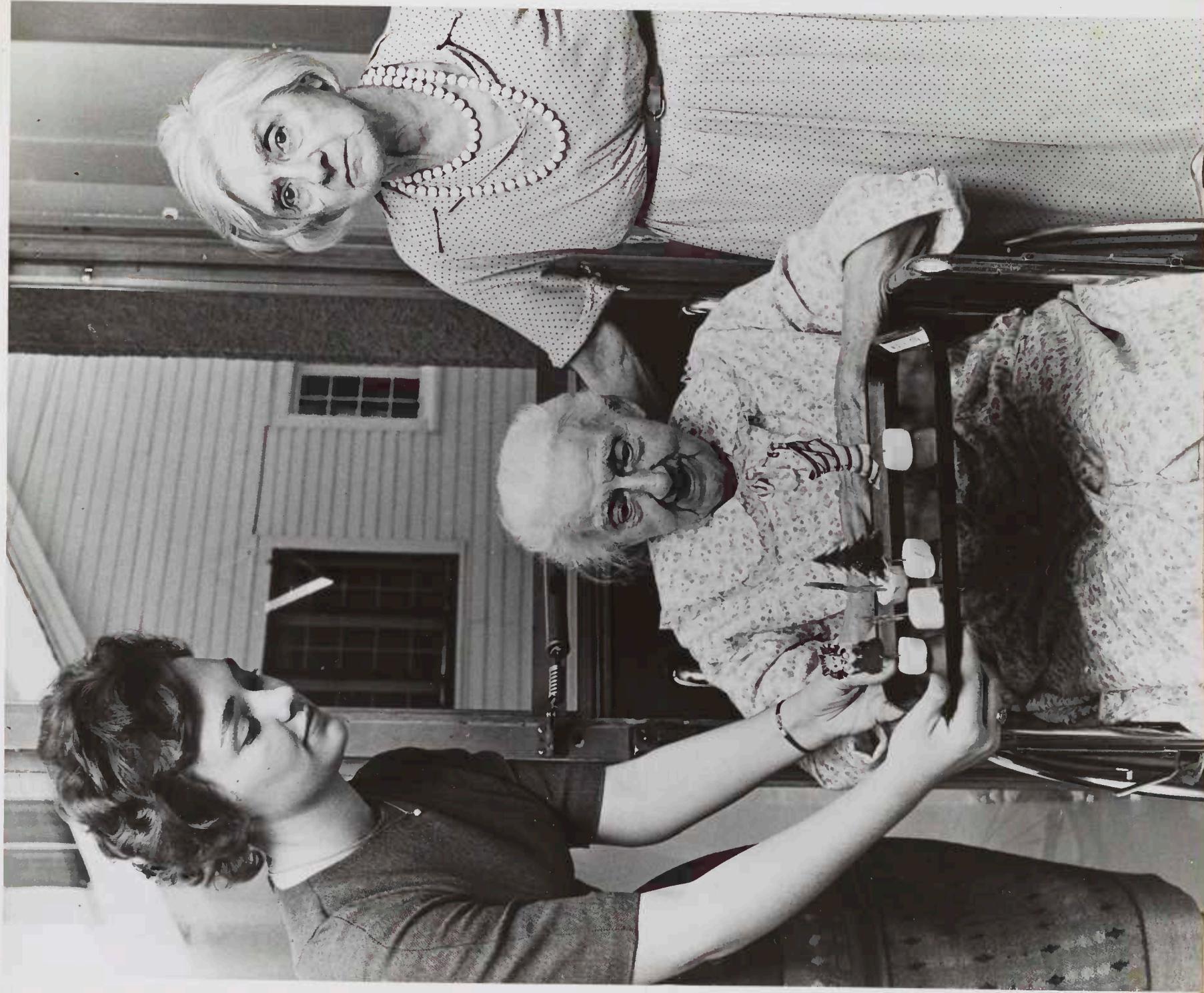
4-H'er Donald Johnson of Georgia presents a check for money his club raised to support the community fire department.



Experienced 4-H'er, Roy Rodericks of California, guides younger electric project members in making safety work lamps.



Adults guide and encourage 4-H Club members.



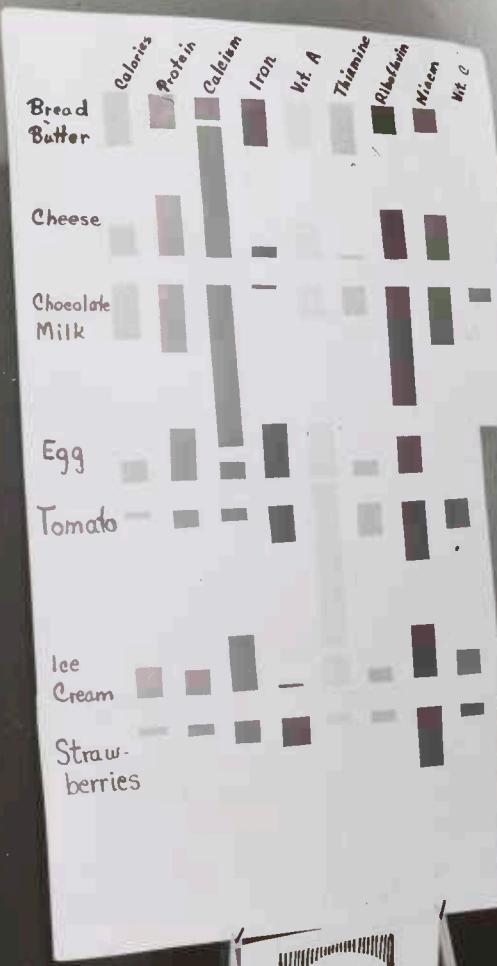
Colorado 4-H'ers present tray favors they have made for members of a senior citizens' home.



The volunteer local leader gives understanding guidance to help 4-H'ers develop confidence.



Science receives strong emphasis in modern 4-H programs.



Realizing the value of improving teen-age nutrition, a Washington State 4-H'er discusses the differences between a good and poor lunch.



4-H Club members look over a judging class of Guernsey cows, taking notes and making their placings.



A group of Jackson County, Wyoming, 4-H members enjoy an evening of square dancing--"called" by county recreation leader, Lester Jacobson.



4-H-like programs are now found in 70 different countries.



Christian County 4-H Citizenship Short Course group visiting the National 4-H Center.

4-H -- GOOD FOR YOUTH and GOOD FOR YOU

4-H, as the educational youth program of the U. S. Department of Agriculture, is carried out in cooperation with the States and counties. 4-H Clubs, and similar work for adults, are an important means of bringing to people the benefits of research in farming, homemaking, and related areas. Club work is planned and conducted by county extension agents, with the help of more than 311,000 local volunteer adult leaders and the 2,300,000 4-H members. It is home-centered, with parents assisting. Extension agents provide instruction and information based on latest research findings which 4-H members apply to their own projects and make available to parents and neighbors. Many private citizens, organizations, and firms give their support to 4-H members by providing technical assistance, incentive awards, and educational materials.

4-H - "Then and Now"

For more than 50 years, the 4-H program has been a successful way of working with young people. The early-day "corn, pig, and canning clubs" - forerunners of 4-H - were started to teach families improved practices in farming and homemaking by teaching boys and girls. Even in the early days of the club program, educators realized that something of value was happening to boys and girls as they carried out their responsibilities in 4-H work.

Today it is recognized that the basic purpose of 4-H is to help young people become prepared for their roles as responsible citizens in a democratic society. The learn-through-doing experiences connected with farming, homemaking, and personal development become the teaching tools. Thinking has changed from "What can the boy do with the calf?" to "What will working with the calf do for the boy?"

The 4-H Club program is built around:

1. Project work - designed to fit activities of the home and the family situation.
2. Demonstrations - teaching others through "showing and telling."
3. Judging - learning standards of performance and making decisions on those standards.
4. Group action - working toward the objectives of the club, as determined by the membership and, in addition, learning about community problems and working for the solution of them.

5. Activities and events - giving boys and girls an opportunity for enriching experiences beyond the local club.
6. Recreation - learning to enjoy life, self, and association with others in purposeful social activities.

4-H - Nationwide and Worldwide

4-H is nearly everywhere in America. Every State has an active program, and almost every county and community have their own 4-H program--each uniquely planned by and for the youth of the area. At least 65 percent of all rural youth in the country have been at some time, or are now, enrolled in 4-H. More than 23,000,000 different boys and girls have enrolled as members since 1914.

Actually, the 4-H Club idea now circles the globe. In at least 70 countries there are youth programs that have adopted all or part of the 4-H plan and made it fit their own needs. In many cases they use the clover emblem, as here, and adapt the familiar "H's" to "C's," "S's," "K's," or "V's," to suit the language. More than 50 Peace Corps volunteers are presently training to go to Brazil to help advance the 4-S Club program, modeled after 4-H.

One of the greatest challenges facing Extension youth leaders today is to keep program emphasis geared to the rapidly changing situations facing the young people. The 4-H program has necessarily given priority to farm boys and girls, and will need to give increased emphasis to helping more rural youth with a wider variety of problems. At the same time, young people from rural nonfarm, suburban, and urban families are wanting the kind of experience that 4-H can bring. This is understandable since community boundaries are changing. Today farmers and city workers live as neighbors in rural areas and many farm people also have off-the-farm jobs. The demand for the 4-H program in nonfarm areas has materially increased as the number of 4-H alumni grows and more and more parents are requesting that the extension youth program they enjoyed be made available to their sons and daughters.

Currently, a little more than half (53 percent) of the members are from farm homes, while 28 percent are from rural nonfarm homes and 19 percent from urban homes. The percentage of nonfarm membership is growing. This points up the fact that 4-H must develop programs and projects to meet needs of young people wherever they live. It is estimated that at least 85 percent of the youth growing up on today's farms must be prepared for careers off the farm. Part of their equipment for meeting life in new situations will be gained through their experiences as 4-H members.

Serving Youth and You

Focus during National 4-H Week is on "4-H is Good for Youth...and Good for You." It is good for the nearly two and a third million boys and girls who grow in character development and good citizenship through it, and it is good for the people who want their youth to grow up strong in leadership, initiative, and know-how.

Some current 4-H concerns and accomplishments actually correspond in general to the familiar four "H's" and are outlined in the 4-H pledge.

I P L E D G E --

My Head to Clearer Thinking

Leadership
Training

It has been demonstrated through the 4-H Club program that effective democratic leadership can be taught to young people and adults. The many traditional leadership skills and attitudes are a built-in part of the ongoing 4-H program. Parliamentary procedure, decision-making, public speaking and demonstrating, working with others in groups and on committees, establishing good work habits and finishing a job are all normal happenings in the career of a 4-H'er. These are also important in the life of the adult 4-H volunteer local leader, as the example is established.

More consideration is now being given to the deeper understanding of some of these democratic leadership principles. Why do groups sometimes have internal conflict? When is parliamentary procedure most useful and when is informal discussion most useful? By practicing various types of leadership, members learn more about the advantages and disadvantages of each. These are all questions many adult leaders and 4-H members are trying to answer with more authority so the 4-H program can continue to contribute to leadership responsibility in each community.

Science
Emphasis

Why? Why? Why! The young mind needs encouragement to determine the "Why's" of many things. The how-to-do-it portion has been and always will be an important part of 4-H projects. Yet, in today's rapidly changing world, it becomes increasingly important that we spend more time on developing inquiring young minds for our adults of tomorrow.

Scientific interest may be further stimulated when a boy or girl becomes interested in 4-H Club work. A nine-year-old may raise questions about the kind of cloth, what makes a plant grow, the chemical reaction in food preparation, or differences in animal life. Older age youth may be interested in embryology, animal or plant breeding, marketing techniques, or food buying habits, to mention a few of the science projects now being carried in a number of States. The emphasis on science aspects of all project work is adding a new dimension to the 4-H Club program, and is making much more interesting and profitable the time spent by young people in developing into useful citizens.

Economics
Stressed

New emphasis on economics is noted. An example is that, sweeping across the country, has been a program for older youth called "Town and Country Business." Here the members study the businesses of their own area. They and their leaders receive a stimulating set of study materials and discussion tools to use in understanding the fundamentals of the agricultural businesses found in their area. This program, piloted in Pennsylvania is now being carried on in 23 other States.

Production projects generally are including more and more of the economic aspects, which help a member see his product all the way from the planning stage through marketing.

Also, each 4-H member, regardless of project, keeps a "record," as a means of self-evaluation. It is very simple for the beginner; it progresses with the abilities of the member and, for the older member, it becomes a means of learning the fundamentals of business management. For this 4-H'er, his project is the business and he is the manager.

Career
Exploration

In the United States, the responsibility for choosing one's life work rests largely with each person. However, intelligent selection of a career is important both to the individual and to the Nation. The trend toward careers emphasis in 4-H during recent years, was under special study by a National 4-H Career Exploration Committee. The committee noted that young people, particularly those in rural areas, face many problems of career adjustment; that approximately 35 percent still do not complete high school in this age when youth need all possible job training and work opportunities; and that there will be a 65 percent increase by 1970 in the number of young people between the ages of 18 and 24.

What can 4-H do? Some of the approaches being used are: More and better projects centering about career exploration. Career emphasis at county and State 4-H events, including career clinics. Youth and adults stirred to participation in rural areas development programs. Friends of 4-H rallied to pooling their ideas and resources. As a result, more rural youth have

awakened to the need to face their future opportunities and to plan how they themselves can become more employable.

My Heart to Greater Loyalty

4-H Club work provides opportunities for youth to become active, educated citizens of tomorrow. What can and does 4-H do to develop citizenship responsibilities in youth? Every 4-H member may learn how people work together by working together in their 95,000 4-H Clubs. Each club elects its own officers, plans its program of meetings and activities, community service projects and fun times. The older member may become a "junior leader." Last year, 113,000 junior leaders helped younger members to have a rich experience in 4-H and they themselves grew in leadership in the process.

Citizenship Courses Popular

Starting in June of 1959, a new feature was added to the 4-H citizenship program. The National 4-H Center becomes available as base for short courses in citizenship. Already, more than 2,400 older 4-H'ers have spent a week in Washington studying citizenship in the Nation's Capital. They have learned that the good American citizen understands and believes in the innate dignity and worth of himself and others, that he acts responsibly and cooperatively. They discussed that good citizenship applies to personal face-to-face relationships in family and community and to people they may never see. Missouri headed the list of States in the number of delegates attending a Citizenship Short Course at the National 4-H Center. During the year, the State had 227 selected delegates who benefited from the course and then shared the experience with people back home.

Interstate Volunteer Leader Forums were held at the National 4-H Center on four occasions during 1961. More than 440 adult leaders attended with the main purposes of becoming better acquainted with the Nation's Capital, with government and with the teaching opportunities they have in the local 4-H Club related to citizenship and the developmental needs of youth.

Good Citizenship Through "IFYE"

A high point in the international citizenship interest for 4-H is the 14-year-old International Farm Youth Exchange program, through which young people live and work with farm families in other lands. Last year, 108 American youth went abroad as "IFYE's" and 109 came to this country in exchange--the total representing about 40 different countries participating. One delegate even went behind the Iron Curtain to Poland, and it is expected that Yugoslavia will be added to this year's list.

Of course, the impact goes far beyond the number of exchangees and where they visit. Upon their return home, the delegates plunge immediately into an intensive pre-planned reporting schedule to 4-H members and communities that shared interest in their trips.

Values
to Live By

For every youth, building values to live by is a part of growing up, and is an important part of the 4-H Club experience. Some of the ways 4-H provides include the wholesome relationship between youth and adults - working together; moments of inspiration at a 4-H Camp where members symbolize their values in a Vesper program; a Rural Life Sunday, or achievement program where youth share with the community; community improvement projects; or earnest discussion of personal values by serious-minded young people at a 4-H meeting.

My Hands to Larger Service

From the very beginning, the dignity of work has been a basic part of the 4-H program. Each member must have a "project," which he owns or for which he is responsible. It is to this project that he applies the scientific information available to him through the local 4-H leader, which the county extension agent supplies from the research of the land-grant college and the U.S. Department of Agriculture.

Popular
4-H Projects

Some of the project areas that are attracting the greatest number of 4-H members are:

Foods and Nutrition	751,158
Food Preservation	245,099
Vegetable and Fruit Growing	257,176
Home Grounds Beautification	163,871
Agronomy.	222,675
Dairy and Poultry	243,886
Meat Animal Livestock	359,610
Clothing.	738,569
Home Furnishings.	186,292
Forestry and Conservation	216,453
Electric, Tractor, Shop	248,866
Home Management	114,645

Fast
Gaining
Areas

In addition, fast-growing program areas include automotive care and safety, entomology, dog husbandry, horsemanship, career exploration, creative crafts, indoor gardening, money management, child care, grooming and personal improvement.

The increased complexity of our society and the interrelatedness of rural and urban communities vitally affect 4-H work. As a result, Extension develops programs and projects that serve the needs and interests of young people regardless of where they live.

My Health to Better Living

Nearly 800,000 4-H members put special emphasis on health and fitness. For example, about 336,000 members last year reported having physical examinations because of participation in 4-H.

Good
Nutrition
Stressed

Extension programs have emphasized improved nutrition for all youth, whether enrolled in 4-H or not. The need for this is borne out by research showing that three out of five teen-age girls and two out of five teen-age boys need to improve their diets. This is true in our Nation even though abundant food is produced. Young people themselves must come to recognize physical fitness, including nutritional well-being, as importantly connected with what they want to do and want to be in the future.

Community
Health
Efforts

Health-related community service is frequently a part of the programs the 4-H groups plan to accomplish for their communities. Programs like rat control, water testing, community clean-up, and helping with health drives, are widespread among 4-H groups across the country.

Recreation
Rated High

Wholesome recreation is also a part of being mentally and physically fit. During the past year, more than 260,000 members had a 4-H camping experience in an out-of-door setting. Nearly 400,000 members had training to help them lead recreation, and more than 300,000 were involved in music activities. Almost every local 4-H meeting and countywide or State event includes music and group recreation.

For My Club, My Community, and My Country

The final line of the 4-H pledge reflects the spread of 4-H to others beyond the club. Most naturally, of course, 4-H reaches families through their own club members. Club members pass along what they learn in 4-H to their own families and to others everywhere. In a still larger way, 4-H youth learn to live and work cooperatively with others outside the home--benefiting their entire communities, States, and Nation.

In summing up, the fundamental ingredients of an effective youth program are stressed for all who enroll. These include such basics as useful work experiences, record-keeping, group work, leadership activities, and citizenship development. While teaching agricultural skills now receives less emphasis, the program includes more farm, home, and community-related activities that will help insure a useful and satisfying career and an enriched home and family life. 4-H also proves an effective tool for strengthening the bond of understanding between rural and urban young people, and people of every land.

So it is apropos to say, in this Nuclear Age,

"4-H is GOOD for YOUTH - and GOOD for YOU!"

SUMMARY OF RESULTS OF BOYS' AND GIRLS' 4-H CLUB PROJECTS¹

Project	Members enrolled	Members completing	Units involved in completed projects
Corn.....	95,021	72,058	229,761 acres
Other cereals.....	19,659	15,822	143,847 "
Peanuts.....	8,240	5,857	8,200 "
Soybeans, field peas, alfalfa, and legumes.....	10,239	7,995	45,734 "
Potatoes, Irish and sweet.....	29,618	22,580	19,211 "
Cotton.....	20,239	14,822	40,530 "
Tobacco.....	11,464	8,893	5,125 "
Vegetable growing.....	233,140	180,082	134,203 "
Fruits.....	24,036	16,695	12,786 "
Range and pasture.....	14,660	10,814	424,300 "
Other crops.....	13,535	10,620	39,734 "
Soil and water conservation....	32,081	24,406	429,179 "
Forestry.....	78,223	55,484	273,347 "
Wildlife and nature study.....	106,149	77,842	--
Poultry (including turkeys)....	115,312	87,627	8,866,707 birds
Dairy cattle.....	128,574	106,375	212,694 animals
Beef cattle.....	137,973	113,594	214,561 "
Sheep.....	57,534	48,546	223,254 animals
Swine.....	164,103	126,334	507,779 "
Horses and ponies.....	49,383	39,007	48,872 "
Rabbits.....	33,783	23,960	212,995 "
Dog husbandry.....	5,457	3,942	6,032 "
Other livestock.....	3,643	2,850	9,346 "
Bees.....	5,806	3,897	12,924 colonies
Entomology.....	54,749	34,702	--
Tractor maintenance.....	68,068	49,105	56,665 tractors
Electricity.....	138,221	98,996	417,121 articles
Farm shop.....	42,577	31,464	92,802 "
Automotive care and safety.....	30,673	21,498	--
Other engineering projects....	37,701	32,606	--
Farm management.....	6,030	4,615	--
Beautification of home grounds.....	163,871	121,060	--
Meal planning and preparation (includes baking and food selection).....	751,158	593,314	12,704,261 meals served
Canning and preserving (other than freezing).....	141,099	106,883	31,774,116 dishes prep.
Freezing of foods.....	104,000	80,212	4,109,766 quarts 3,018,433 qts.frozen 3,540,838 lbs.frozen

¹ One club member may engage in more than one project. The total number of projects may, therefore, be greater than the number of different club members enrolled.

Projects	Members enrolled	Members completing	Units involved in completed projects
Health, nursing, and first aid..	284,395	222,425	---
Child care.....	77,317	58,424	---
Clothing.....	738,568	590,131	1,496,117 articles 1,649,366 garments
Home management.....	114,645	83,716	---
Home furnishings and room improvement.....	186,292	136,934	478,894 articles 121,585 rooms
Home industries, arts, and crafts.....	197,217	155,471	580,396 articles
Junior leadership.....	131,633	106,759	---
All other.....	331,669	234,675	---
TOTAL	4,997,755	3,843,092	

Number of 4-H Club members, including those in corresponding projects, who received definite training in--

Judging.....	690,859	Citizenship.....	880,569
Giving demonstrations.....	804,413	Personality improvement.....	734,575
Group recreation leadership.	371,500	Soil and water conservation.	278,311
Music appreciation.....	303,195	Forestry.....	247,699
Money management (thrift)...	399,917	Health, nursing, and first aid.....	768,935
Farm and home safety.....	880,139		

Number of 4-H Club members having health examinations because of participation in the extension program..... 336,177

Number of members attending a 4-H Club camp..... 260,313

4-H Clubs engaged in community activities, such as improving school grounds, conducting local achievement programs, and fairs..... 75,015

4-H Club Enrollments and Percent Reenrollment in 1960, Reported by All Extension Agents

State	Number of Clubs	Enrollments			1959 Total	1960 Reenrollment Percent
		Boys	Girls	Total		
Connecticut	741	2,979	5,361	8,340	8,100	63.3
Delaware	67	721	992	1,713	1,677	67.8
Maine	477	2,038	3,889	5,927	6,059	62.0
Maryland	770	6,720	8,233	14,953	15,002	63.7
Massachusetts	1,266	3,749	7,907	11,656	12,406	50.7
New Hampshire	466	2,744	4,852	7,596	8,085	60.9
New Jersey	850	4,144	6,998	11,142	11,387	60.2
New York	3,364	29,925	38,374	68,299	67,646	63.2
Pennsylvania	2,544	14,170	29,288	43,458	43,333	61.5
Rhode Island	178	1,126	1,617	2,743	2,676	66.4
Vermont	418	2,050	4,361	6,411	6,160	64.6
West Virginia	1,532	14,019	20,604	34,623	34,248	63.0
<u>Totals</u>	<u>12,673</u>	<u>84,385</u>	<u>132,476</u>	<u>216,861</u>	<u>216,779</u>	<u>62.0</u>
Illinois	4,200	24,104	47,069	71,173	70,552	68.7
Indiana	3,413	35,346	54,755	90,101	87,766	68.5
Iowa	3,236	26,460	27,826	54,286	54,090	73.6
Kansas	1,249	13,806	17,034	30,840	30,116	74.2
Michigan	4,270	26,536	44,209	70,745	70,769	61.0
Minnesota	2,113	23,909	27,237	51,146	50,283	74.9
Missouri	1,752	16,674	19,676	36,350	36,807	64.4
Nebraska	3,211	11,676	21,141	32,817	31,625	72.7
North Dakota	1,405	7,241	10,266	17,507	17,085	73.3
Ohio	5,111	27,845	55,403	83,248	84,026	67.3
South Dakota	1,494	8,053	10,598	18,651	18,379	72.8
Wisconsin	2,332	23,629	29,339	52,968	52,609	68.2
<u>Totals</u>	<u>33,786</u>	<u>245,279</u>	<u>364,553</u>	<u>609,832</u>	<u>604,107</u>	<u>69.0</u>
Alabama	3,146	62,676	69,104	131,780	133,321	73.2
Arkansas	1,419	26,636	27,859	54,495	67,079	58.7
Florida	1,749	17,604	24,937	42,541	42,934	58.8
Georgia	2,802	69,265	77,131	146,396	148,365	68.1
Kentucky	2,337	35,062	45,713	80,775	80,208	62.1
Louisiana	1,575	42,830	54,625	97,455	95,963	66.3
Mississippi	2,789	48,623	57,736	106,359	103,633	70.7
North Carolina	2,853	76,853	91,227	168,080	166,427	71.7
Oklahoma	1,648	30,476	30,302	60,778	63,415	66.4
South Carolina	1,838	29,828	35,187	65,015	65,270	67.1
Tennessee	3,133	62,338	72,305	134,643	134,477	73.8
Texas	3,324	47,010	44,999	92,009	98,921	61.3
Virginia	2,418	32,787	39,175	71,962	71,724	64.6
Puerto Rico	1,237	17,137	17,125	34,262	33,726	78.1
<u>Totals</u>	<u>32,268</u>	<u>599,125</u>	<u>687,425</u>	<u>1,286,550</u>	<u>1,305,463</u>	<u>68.0</u>
Alaska	144	766	1,359	2,125	1,714	57.4
Arizona	303	2,515	3,871	6,386	5,358	52.2
California	1,007	13,543	21,650	35,193	34,236	58.8
Colorado	1,763	7,758	12,639	20,397	19,955	60.7
Hawaii	332	1,644	2,723	4,367	3,975	59.3
Idaho	1,650	5,360	11,089	16,449	15,688	63.2
Montana	918	4,465	7,759	12,224	11,950	67.3
Nevada	369	993	1,719	2,712	2,420	58.3
New Mexico	454	3,655	4,679	8,334	8,104	51.7
Oregon	4,276	11,237	22,006	33,243	31,836	57.8
Utah	2,236	3,196	11,200	14,396	13,135	68.4
Washington	1,884	7,165	12,712	19,877	19,572	61.4
Wyoming	637	2,607	5,182	7,789	7,430	69.5
<u>Totals</u>	<u>15,973</u>	<u>64,904</u>	<u>118,588</u>	<u>183,492</u>	<u>175,373</u>	<u>60.7</u>
<u>Grand Totals</u>	<u>94,700</u>	<u>993,693</u>	<u>1,303,042</u>	<u>2,296,735</u>	<u>2,301,722</u>	<u>67.1</u>
<u>1959 Totals</u>	<u>94,206</u>	<u>998,362</u>	<u>1,303,360</u>	<u>2,301,722</u>	<u>-----</u>	<u>68.2</u>

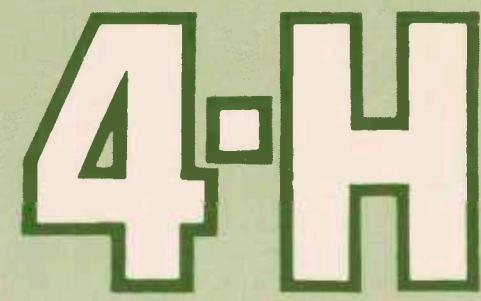
A PROGRAM

..."Of the people

...by the people

...and for the people."

Examples of 4-H reports to local people are included from North Carolina and Reno County, Kansas. In each case, 4-H work is portrayed in the way it is adapted to local situations and needs of the people.



ACHIEVEMENTS IN NORTH CAROLINA



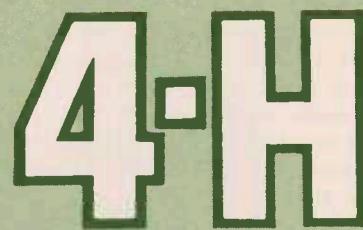
4-H CLUB WORK TRAINS FARM YOUTH IN THE ART OF BETTER LIVING

FOREWORD

The following report is a condensed summary of the achievements of 4-H Club work during the past year. However, all of the credit should not be given to any one year of operation. Whatever achievement that has been made in 4-H Club work in North Carolina is the result of cooperative effort on the part of 4-H Club members, parents, volunteer local leaders, sponsors, and Extension Workers dedicated to providing a 4-H program of training farm youth in the art of better living.

4-H Club work in North Carolina has grown from a small group of Hertford County boys, organized into a Boys Corn Club in 1909. In the intervening years it has grown into an organization of 168,080 boys and girls in 2,583 organized 4-H Clubs, that reaches into every county and practically every community in North Carolina. It would be impossible to describe the total impact of this program on the lives of millions of boys and girls who have participated in the various activities of the 4-H program. But so long as the 4-H program is geared to fit the economic, social, physical and spiritual growth and development needs of the individual and the needs of the community; 4-H will continue to serve in helping young people grow into better individuals in a better community, in a better state and in a better world.

*L. R. Harrill
State 4-H Club Leader*



ACHIEVEMENTS IN NORTH CAROLINA

Here in North Carolina where 4-H has grown from an idea, into the world's largest rural youth organization, we point with pride to the imagination and ability of the pioneers who laid the foundation for an organization that has captivated the interest of people in all parts of the world.

Its greatest achievement is reflected in the lives of people better trained to serve as good citizens in their community.

North Carolina can proudly count its outstanding citizens, leaders in Agriculture, business, industry, politics and education who have come from its rural community. Many of these leaders have attributed their present eminence to the start toward leadership which they were given in the 4-H Clubs in North Carolina.

For more than fifty years our young people through 4-H Club work have been learning by doing, striving to daily live the 4-H motto, "To Make the Best Better." Today 168,080 boys and girls in 2,853 organized 4-H Clubs enjoy play and recreation as well as interesting worth-while work as they join together in building both personal character and group citizenship. In short, about one of every five rural boys and girls eligible for membership in 4-H is engaged in the varied activities of this program which has as its objective "Training Farm Youth in the Art of Better Living."



In food preparation and selection, 27,339 members planned and served 658,768 meals; 6,177 members in food conservation conserved 410,599 quarts and froze 262,079 quarts and 167,700 pounds of meat, foods, and vegetables; 27,018 clothing club members made a total of 70,233 garments and 109,756 articles.

In other phases of the program, 16,851 members received training in livestock and dairy judging; 33,520 in 4-H demonstrations; 23,932 in recreation leadership; 18,467 in music appreciation; 41,433 in money management; 73,090 in farm safety; 68,689 in citizenship; 68,113 in personality improvement; 27,278 in soil and water conservation; and 114,713 received training in health, first aid, and related activities.

In the International Farm Youth Exchange Program, North Carolina sent two delegates to other countries. Dickie Pierce of Wayne County participated in the summer program and lived in Belgium; Sarah Ann House of Hertford County participated in the summer program and lived in Germany. North Carolina club members entertained in their homes the following IFYE delegates: Klaus Schumachers, Germany; Dorothy Gillian Davies, Wales; and Pantouses Kaltsikes, Greece.





Outstanding Accomplishment in Graham County

4-H'ers are looking to the future in Graham County. Last year they planted 60,000 White Pine Seedlings. This means that the 75 boys and girls who planted these trees can count on about 90 acres of trees for a good cash return thirty or fifty years from now. It also means more jobs and forest products will be available to meet our future needs.

These 4-H'ers may also have influenced other North Carolinians to follow their example. At the North Carolina State Fair in Raleigh, the 4-H Clubs of Graham County put on a county 4-H exhibit, having as its central theme—Forestry. The title of the exhibit was "A 4-H WINNER SHARES KNOWLEDGE." The way that

the booth carried out this idea was by depicting a 4-H'er and his forestry projects. One-half of the booth showed this 4-H'er on his dad's farm on which he had completed several award winning forestry projects. Standing on a neighboring farm in the other half of the booth was a younger boy just beginning in 4-H work. With this younger boy, the older 4-H'er was sharing the knowledge he had learned through his 4-H projects.

Graham County 4-H'ers plan to expand their Forestry Projects still further in 1961. Eighty-nine members have requested tree planting as their 4-H club project. It is estimated that approximately 80,000 trees will be set in the county in 1961. These tree seedlings will again be supplied free of charge by Bemis Lumber Company of Robbinsville.



Water and Farm Pond Safety in Iredell County

The seeds of interest and knowledge of farm pond safety distributed to three teams of Iredell County 4-H Club members at the training school in Mecklenburg County were carefully brought back to the county and scattered upon fertile ground. Interest sprang up in every community, for the ground had been prepared beforehand by the tragic drowning of a five year old boy.

The program began with the organization and presentation of the farm pond

safety demonstration for county council members, adult leaders, and interested parents. Mr. Tom A. Moore, local Red Cross Water Safety Chairman, helped organize the program, trained the teams, and narrated the safety demonstration. The farm pond safety demonstration was presented six times to a total audience of approximately 225 people. The films, "Teaching Johnny to Swim" and "Rescue Breathing" were shown to six clubs and community groups, a total of 250 people. In conjunction with and as a follow up to these meetings, three radio programs on farm pond safety were presented.

The three teams trained in Mecklenburg County have worked long and hard to reach farm pond owners with the information. One team member took personal responsibility for teaching water safety to all family of seven who had a swimming pool installed in their back yard. Two senior boys used their training as team members to assist the lifeguards in instruction of younger boys and girls in water safety when they attended 4-H Club Camp.

As a result of the work done by the teams, in cooperation with the local Red Cross organization, farm pond owners now realize the importance of preventive measures at the site of their farm pond, farm people are also familiar with simple common sense rescue techniques which will save a life rather than endangering two, and many people have learned rescue breathing, the newly developed method of artificial respiration recommended by the Red Cross.

Outstanding Accomplishment in Rockingham County

The most outstanding accomplishment during 1960 was reaching the Development Fund quota of \$6000. The concentrated drive was conducted during September and October. R. P. Butler, Route 2, Reidsville served as County Promotional Chairman; working with him were three area chairmen, John Carter, Madison; C. W. Roberts, Leaksville; Joe Stone, Reidsville.

Eighty-five adults worked with the chairman in the three areas. 4-H Club members participated by selling light bulbs and cooperating with adults in the different community sponsored activities. The cooperation of both rural and business leaders in the campaign made it possible to reach the county goal.

In addition to the Development Fund accomplishment, there was a noted increase in participation in 4-H projects and activities relating to Health and Safety. Both boys and girls took part in a County wide 4-H Cleanup Week. The boys made a special effort to make their homes, farm buildings and machinery

safe. A team of 4-H members put on two farm pond demonstrations to 150 people. 4-H members emphasized better nutrition for better health through growing, preparing, and eating the foods needed for the best of health.

Community 4-H Club at Work in Mecklenburg County

The "BUSY" sign should swing continually outside the Paw Creek Community 4-H Club house in Mecklenburg County. This club, organized in March, 1960, was a product of the enthusiasm of its organizational leader, Mrs. J. B. Cox. Enthusiasm is contagious, and so fourteen inspired club members form a beehive of activity.

No club develops without problems but the first problem of the Paw Creek Club—where to meet?—was solved in short order. A storage room outside the Cox home was converted. Cheerful curtains were hung at the windows, old chairs of all description gathered, and an unused piano placed in one corner. Mr. Cox, fuel oil dealer, supplied the used oil stove. All this came about from generosity and hard work. But now the second problem developed—other equipment was needed which cost money! Doughnuts were sold as a project. Enthusiastic club members outdid themselves. Wall flags were purchased for the club house and a sewing machine for project work.

By now the club was running smoothly, meeting once a month for a program planned and presented by the members under Mrs. Cox's leadership. Demonstrations such as "A Whale of a Breakfast" brought results as club members reported eating breakfast for the first time in years.

But activity didn't stop here. Club members met with their respective project leaders, Mrs. Willis Cox, Food Preparation, and Mrs. Joe Eller, Clothing, for project training. Cooperation was stressed here as clothing project members made aprons for food preparation girls who served refreshments.

Special interest workshops were held as the Saturday morning spent in making Christmas gift planters from coffee cans,

clothes pins and ingenuity.

Recognition came to the club when two members were State Wildlife Demonstration winners and the club-sponsored fair booth placed first in its division of the County Fair.

As so the busy sign should continue to swing through 1961 with the untiring efforts of Mrs. Cox's leadership.

"How in the world do you find time to do it all?" is the continual question popped to this determined leader.

"I've found you always have time to do what you want to do.", is her calm reply. Mrs. Cox surely does want to do 4-H Club work!

Joel Huneycutt—Stanly County's Outstanding 4-H Member

From a small poultry project, to a nice commercial beef herd; from a boy who could not talk in public, to one who could speak before a group and be an officer; from just a 4-H enrollee, to a most cooperative, considerate and respectful 4-H member; has been the road of success and achievement of Joel Huneycutt of Locust, Stanly County. With \$150.00 saved from gifts and doing odd jobs, Joel invested this in a small poultry flock in 1955 as his first 4-H project. At graduation in 1961, that \$150.00 invested to 4-H projects had amounted to a 38 animal beef herd by the purchase of a purebred bull and three cows, 17 acres of additional land purchased, 19 acres of young pines set, soil

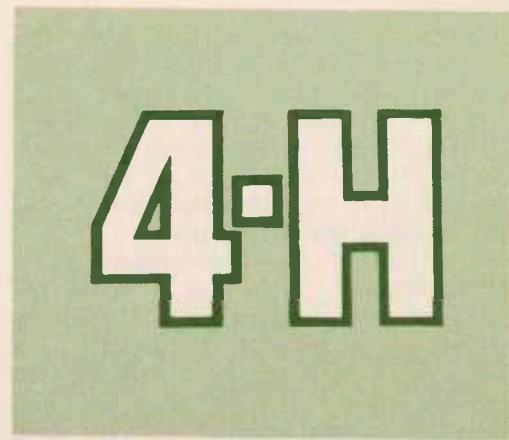
well taken care of, value of good seed known, many improvements made, and a "go to college" saving account of \$800. During these seven years, Joel has conducted a wide variety of projects including Poultry, Horticulture, Entomology, Field Crops, Livestock, Soil & Water Conservation, Forestry, and Wildlife.

In addition to this, he was gaining in leadership and speaking ability. Without concern of his own gain, he devoted much of his time and energy to helping others. During his seven years in club work, he was a officer of his local club six years. He was Reporter, Secretary, and President of the County Council. In 1960 he was elected a district officer.

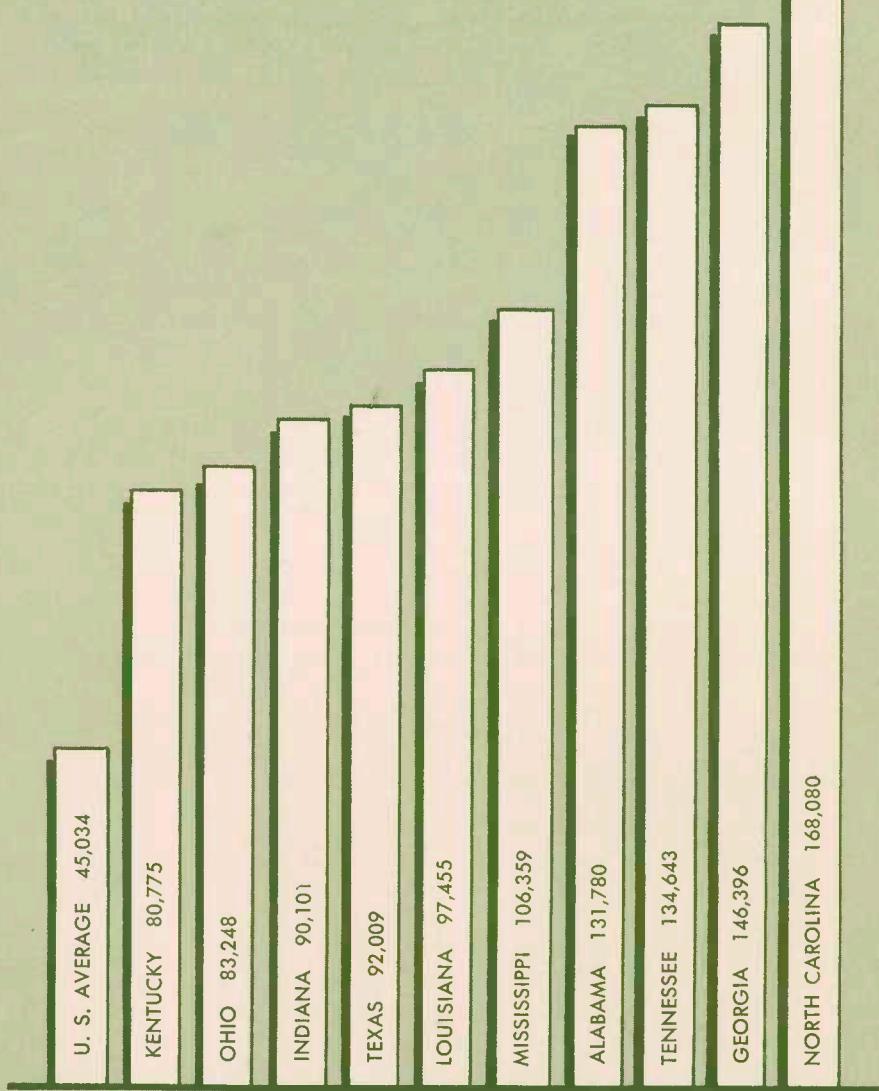
Joel's awards and honors have been indicative of his club work. He has been state winner in Forage Crops, Wildlife and Fruit & Vegetable Production demonstrations. He is a member of State Honor Club. Represented North Carolina at American Youth Foundation Leadership Training Camp, Muskegon, Michigan. Selected to receive \$1,000.00 Smith Douglass Scholarship. State winner in Boys Agriculture project receiving a trip to National Club Congress. National winner in 4-H Forestry Scholarship program and recipient of a \$1,600.00 scholarship.

At present Joel is enrolled in the School of Forestry at North Carolina State College.

From a young boy to a young man, Stanly County is very proud of Joel Huneycutt and his achievements.



Comparison of Enrollment for Top Ten States (1960) and United States Average



EXTENSION EDUCATION

In

RENO COUNTY

1961



*Rural and Urban
Opportunities*



In

AGRICULTURE



HOMEMAKING

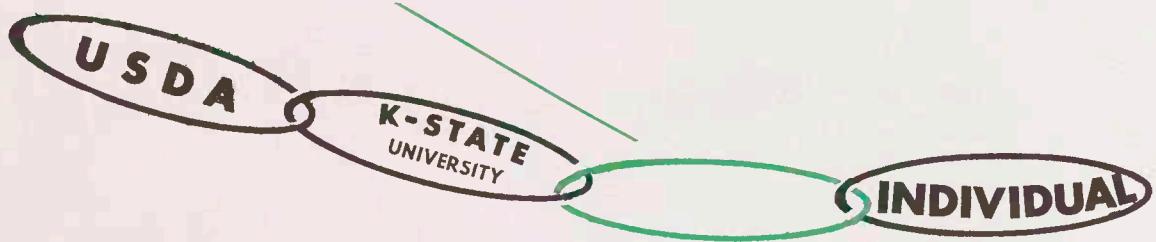


4-H CLUB WORK



EXTENSION

 the Link from
Research to Practical Application



The sole purpose of the county agricultural extension council is "the giving of instruction and practical demonstrations in agriculture, home economics and 4-H Club work to all persons in the county and the imparting to such persons of information on said subjects through field demonstrations, publications, or otherwise," and "to plan the extension programs of the county."

The extension council is composed of three members from each township and each city not part of a township.



Walter Moore, Superintendent of the experiment station conducts soil and crop experiments. Here, Dr. Floyd Smith, Kansas State University agronomist, explains a fertility problem. Spring and fall field days are held each year.

THE COVER

Plevna, like each of the other 4-H clubs, plans a yearly program of meetings and activities.

Dairy leaders study the self-feeding silo on the Phil Stucky farm.

Homemakers boarding the bus for their annual educational tour.



Administration - Planning

During average to good years agriculture in Reno County produces approximately 14 million new dollars in crops and 6,500,000 in livestock. These are big figures but some of it needs to stay home. Fifty-two Farm Management families have found that they keep only about 22 of every 100 dollars they take in. Therefore, high production and efficiency are a must.

The Extension Council each year, plans the important phases of work within which it will spend most of its energy and time. The important phases for 1961 were (1) Farm Management on a Family Basis, (2) the conserving of our soils, (3) Agri-business Careers for our youth, as well as educational advances for our rural youth, (4) crop production and related livestock programs for our county.



County Commissioners, Clifford Busick, John Oswald, Guy Ankerholz, cooperate with the Executive Board in the preparation of the budget. They also assist with educational programs. They led the way towards making our county the sixth county in Kansas to be a modified - certified brucellosis area in 1961.



In December of each year the Council elects from its members an Executive Board, composed of nine members. The members of the 1961 board were Dale Stuckey, Mrs. Cecil Siebert, Mrs. R. E. Collins, Mrs. Wallace McNew, Lester Ewy, Erhart Tonn, Willis Walsten, Jim Linder, and Virgil Geist. Jim Linder also serves with the State 4-H Advisory Committee.

Many other individuals and groups assist with the county programs. Here Ray Faubion, Secretary of the Chamber of Commerce, Eddie Ewy, Vice Chairman of the Reno County Development Association and Richard Nichols, Bank Representative, look at a field of castor beans. About 1500 acres of this crop will be harvested.



Demonstrations - Tours - Soil - Seed



Farm Management, Gross and Net Income with Efficiency are topics of discussion when families get together.

The Extension Council and the Soil Conservation Service continue to evaluate the soil conservation work that has been done and that which needs to be done in our county. The Board of Supervisors along with our Soil Conservationists have done a tremendous amount of work in the past years to help preserve the Reno County soils.

Tours

One hundred thirty-five farmers attended the field days held this year. Many other farmers visited the plots during the year. The fertility plots and the fall grain sorghum plots pointed out the use of fertilizer, weed control using atrazine and propazine, soybean production and castorbean production.

Demonstrations

The importance of crops in the county can not be over-emphasized. The Council recognizes this and has wheat, grain sorghum, alfalfa, soybean, castorbean, pasture spraying and minor crop demonstrations scattered throughout the county. The wheat fertility fields this year pointed out the need for nitrogen. It returned about \$3 for every \$1 spent.

Sesame, a minor crop, was also put in the plot for viewing by local crop producers.

Soil

Soil is the most valuable resource of our county. It produces more dollars than any other resource in the area. The taking care of our soils is one of the important programs and jobs of Reno County agriculture. Without our topsoils, production would be gone and as the soil goes, so go the people.

Seed

Reno County has more certified seed producers and sells more certified seed than any other county in the state of Kansas. Our seed producers are known in many other states for their ability to produce a high-quality seed.



Lee Hayes and Galen Epperson look over an engineering demonstration on the Robert Dawson farm.

Bill Fair points out that by automation it takes only 8 minutes a day to feed.



Marketing - Dairying Experiments - Brucellosis

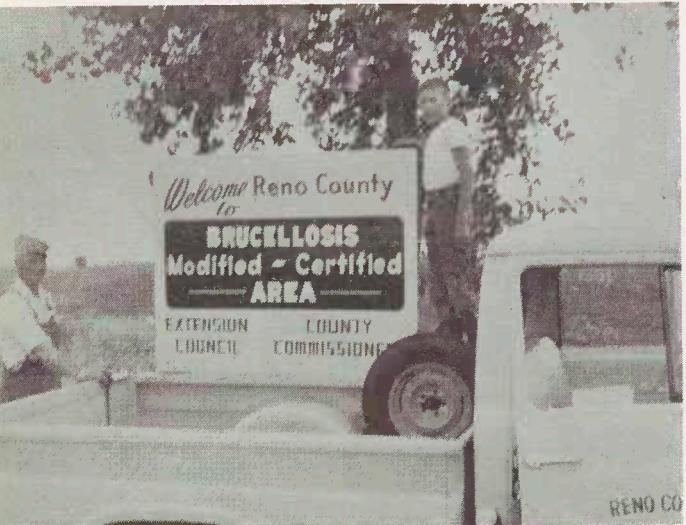
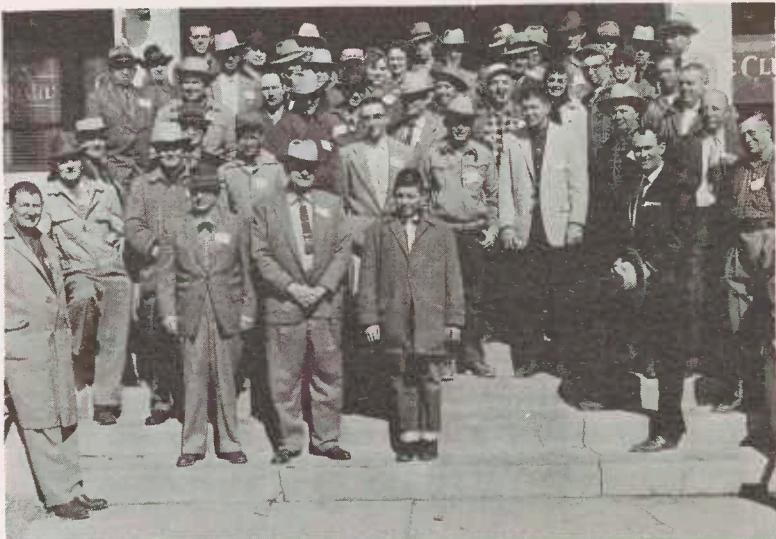
Marketing

Livestock outlook meetings were held to further aid the farmers with their decisions of marketing. This group attended a marketing tour at Wichita.

Experiments

A four year study has been made on the Farnum Loam Soils to the south and southwest of Hutchinson to establish the results of fertilizing by the wheat producers in are area. Each year fifteen fields are cut to determine the yield and results of fertilizer or non-fertilizer application. The aim of this study is to set one standard using Farnum Loam as a standard and thereby getting results of other soil types in a response in relation to Farnum Loam Soils.

Marketing Tour at Wichita



Brucellosis

Reno County was declared a modified-certified brucellosis free area April 3, 1961. This was made possible by the work of agricultural representatives, cooperating with the veterinarians in the area. Over 28 thousand cattle were tested before the program was completed.

Pasture spraying demonstrations have been conducted the past 4 years. An average of 15 pastures have been sprayed each year. This has brought about more and better pasture management practices over the entire county. Agricultural representatives have located the pastures that were sprayed.

Dairying

Dairymen in our county produce one and one-half million dollars worth of milk annually. The number of dairymen in our state continues to go down at a faster pace than the national average. This will probably continue until profits increase. The Reno County Dairy Improvement program is the largest in the state of Kansas. There are four supervisors working with dairymen in the surrounding area, testing over 80 herds during the year.

Artificial breeding has become a popular thing with dairymen. There are two breeding associations located in the county which serve about 60% of the dairymen in the area.



Livestock



the county. At these tours and meetings problems of production, feeding, management, and marketing were discussed.

The Beef Breed Council, consisting of Angus, Hereford, and Shorthorn Association officers have promoted the Annual Beef Barbecue, and have strengthened the quality and quantity of 4-H calves in the county.

Hogs

The Mid-Kansas Swine Association was formed by swine leaders in the area. The emphasis of the association is to improve the swine pro-

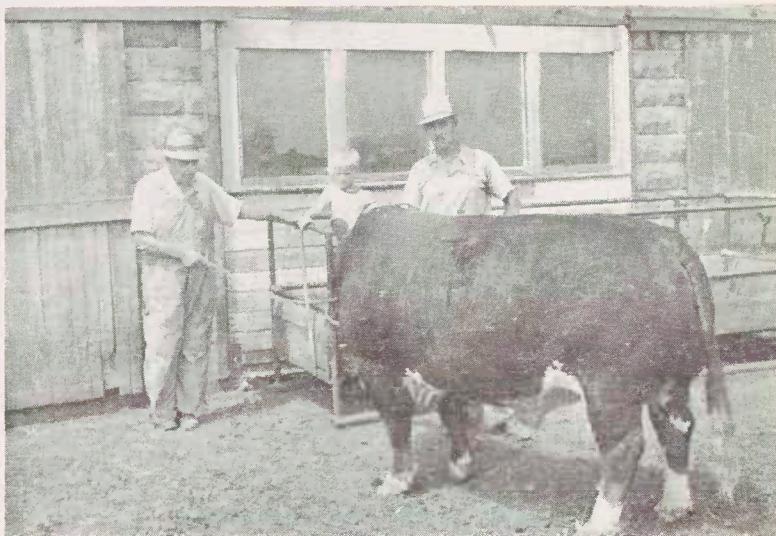


Beef

With 64,232 cattle in Reno County the need for production tested bulls is becoming very important. Thirteen beef cattle men are weighing calves on the weight for age performance program.

Farmers Institute, an annual event, informs agricultural leaders of crop and livestock practices, both new and old. One hundred ten leaders attend this event.

Livestock is an important link in the agriculture of Reno County. Eight hundred twenty-two interested livestock producers attended 17 different meetings and tours held around over



Hereford sire at the Fishburn Farm

gram in the county, both from a number standpoint, a value standpoint, and a sanitation program. The improvement of the swine enterprises in our area will depend entirely upon the emphasis placed upon the efficiency of production within a given area and the price at which it can produce a pound of pork. Directors have met during the year to discuss important phases of the enterprise. The association conducts the only feeder pig sale held in Kansas. Two of these sales have been held. The May feeder pig sale attracted 995 pigs with most of the pigs being sold to feeders in the area.

A group of feeder pigs being sold at the fall pig sale.

Home Economics

The Women's Advisory Committee plans the yearly programs of the council.

Furniture upholstery, pattern alteration, home improvement, freezing pies, understanding the teenager, cancer, horticulture, clothing, immunization, lighting and wills and trusts, and yeast breads were the main subjects covered in the Home Economics program.

Upholstery workshops assisted 53 homemakers of which 14 were not unit members. Fifty-three chairs, 5 divans, one day-bed, and 10 dining room chairs were given new life.

Leader training in yeast rolls



each member before the project was started and again after it was completed.

The Home Economics Agents took the lead in a Meat Utilization program in 4-H work, which resulted in a number of girls learning the importance of the knowledge of wholesale cuts, identification of retail cuts and methods of preparation and serving.

The two Home Economics Agents conducted a clothing lesson for each of the fifty-eight units during the year. Other special groups and units received a second lesson on fitting your garment.

Upholstery workshop in the Salem area



Twelve hundred homemakers were assisted with pattern alteration in the units. At clothing workshops homemakers made cotton dresses with emphasis placed on preparing your pattern to fit.

The Home Agents also instructed 4-H leaders in clothing. Four hundred thirteen garments were judged at the 4-H Fair.

The 4-H Home Improvement program has shown advancement during the last two years, due to advice and suggestions given by the Home Economics agents and judges who visited

Pattern Alteration





Health

A Health Committee was appointed by the Council and this committee, headed by Mrs. Joe Davenport, felt that more information was needed on cancer.

Following this the HDU women conducted an educational program on cancer urging all women in the county to report to their doctors for regular check ups.

With the cooperation of the Reno County Medical Society and Dr. Hans Lettner, Pathologist, films were shown in five central areas in the county open to the public. These films stressed the need and value of "Pap" smear tests in early detection and treatment of cervical cancer with tests and check-ups encouraged every 6 months.

As a result 528 tests were made by women in the county during this program. Four hundred forty-one of these were by HDU members. One positive test necessitated immediate surgery and several other suspicious tests required additional attention.

To illustrate the value of the program, Dr. Lettner reports 200 "Pap" smears were processed in 1959, 500 in 1960, and 1200 by October 1, 1961.

Health - Horticulture - Clothing - Food

Horticulture is an important yearly program. Clarence Roberts, Horticulture Specialist, conducted leader training. Strawberry production is discussed with Mrs. Floyd Marrs. One hundred eighty-two exhibits were shown at the spring flower and garden show by unit women.

4-H clothing girls in the Complete Costume division of the County Style Revue under the supervision of the Home Economics Agents.

One hundred seventy garments were shown at the 4-H Style Revue and 413 garments were exhibited at the 4-H Fair.



Spring Tea

Five hundred ten attended the Centennial Spring Tea. The tea is an educational event sponsored by the Advisory Committee. At the tea, awards are made to units that meet the Standard of Excellence.

Foreign Visitors

Many foreign specialists and correspondents visited the county. One of these was sponsored by the Hutchinson News and visited the Herman Popp and Ralph Krehbiel farms, seeing agriculture in central Kansas.

Women throughout the county have volunteered as leaders in the Civil Defense effort. This information has been presented at open meetings and at unit meetings throughout the county. Over 820 folk have attended these meetings. In the all-out effort each township has appointed a Civil Defense leader. These leaders have been trained with the latest information available and will assist any one in their township or will speak for any group when asked.



Mrs. Fred Finfrock, RFD 2, Hutchinson and Sylvia Leslie from Jamaica discuss draperies.

Fairs - Teas - Foreign Visitors



World Peace

Two members of our units assisted with the United Nations Anniversary celebration. This is part of our local observances of a nation-wide effort to unite all Americans in doing their share to strengthen and further the redeeming purposes and work of the United Nations, at the time our world needs them most. We join the noblest leaders of our human family in doing so. (Quoted from Rev. Donald C. McMillan.)

Christmas Fair

Two thousand attended the Christmas Fair sponsored by the units of Reno County. The fair, held each year in November gives suggestions to make your Christmas a happy one.

Mrs. C. M. Graham and Mrs. William Miller representing the units on the United Nations Committee.



4-H Club Work



I pledge my heart to greater loyalty, is a fundamental teaching in 4-H. A prerequisite to good citizenship, the basic objective of 4-H. 711 members enrolled in 1961 in 23 local clubs, with 654 completing 1533 projects valued at \$95,025.00, and at a cost of \$60,347.00.

243 Adults and 141 Juniors volunteered their leadership in assisting with the 4-H Program, under the direction of local and county advisory committees and the County 4-H Council.

In addition to the regular project work, 480 members were trained in Judging, 650 in demonstrating useful practices, 70 in recreation leadership, 85 in music appreciation, 95 in money management, 714 in safety, 714 in citizenship, 90 in personality development, and 140 in health.

Thirteen local clubs participated in the County Model Meeting Program during 1961. After an elimination, Huntsville was county champion, with close competition by Obee and Mitchell. The composite group which was



made of top individuals won top honors at the Regional Contest.

Reno County members exhibited 2635 exhibits at the County 4-H Fair, 140 exhibits at the State Fair and 31 exhibits at the Wichita Junior Livestock Show. Local club shows at Arlington, Haven, Pretty Prairie, and Turon were participated in by a large number of members prior to the County Fair.



Hundreds of 4-H members have acquired skill in judging Livestock and Home Economics Products. This skill developed in Judging prepares 4-H members in passing judgment and making decisions, and to reason why.

and Activities

354 members participated in the County 4-H Club Day Contest. The 39 winners in the various classes represented the County in a Regional Contest where they received 31 blue and 8 red awards.

Foods and nutrition is the most popular 4-H project. Participated in by both girls and boys, all phases of food preparation, food preservation and meal service has been stressed by the H. E. Agents. Six hundred ninety-three exhibits in foods and nutrition were at the County 4-H Fair.

Reno County participated in the World-Wide



Reno County 4-H'ers join each year with the large group of 4-H members from all over Kansas. They meet in five days of activities and conferences on the campus of Kansas State University.



One hundred Reno County 4-H'ers enjoyed the annual summer encampment at the State 4-H Camp, Rock Springs Ranch. Camping is an informal phase of the educational system, and is stressed in 4-H club work.

In addition to the regular monthly meetings of the entire club group, every member is required to attend instructional meetings for specific projects. During 1961, 4-H project leaders held 372 meetings, attended by a total of 10,206 members.

4-H Club Work encourages the development of the many talents of youth. Demonstrations, dramatics, music and public speaking are given considerable emphasis in the all-inclusive program.

People to People Program through a special club booth on World understanding, prepared by the Partridge 4-H Club, which was exhibited at the World Trade Fair at Cairo, Egypt. Hal Judy of Partridge was sponsored by the Reno County Clubs as an International Farm Youth Exchange delegate to Luxembourg.

4-H club work is for everyone—rural or urban—New projects are being developed each year that enable all youth to participate. Automotive Care, Photography, Personal Development are the most recent additions.

Of the many types of recreation in 4-H club work, Folk Games are probably the most popular. A county-wide Folk Game Festival recognizes the efforts of the local clubs in organized recreation.



4-H Fair Projects

Local Chambers of Commerce, Civic Clubs, Cooperatives, Soil Conservation Service, County Commissioners, all play an important part in sponsoring 4-H Club Work.

4-H Club Work is a family affair. Although each member is required to do his own work, cooperation and assistance from parents is a must.

Although projects are the backbone of Club Work, development of girl and boy is the principal concern of the over-all program.



The best groomed boys come from the 4-H clubs in rural and suburban areas. 4-H club work recognizes the importance of personal appearance.



Every local club performs some form of a community service each year. Landscaping around public buildings help beautify the community.

4-H Club Work is competitive. Boys and girls of all ages compete with each other, "To Make the Best Better." Such competition creates enthusiasm, sportsmanship and the desire to achieve. They learn however, it is not so much in winning—but how one wins, that is really important.

59 Organizations or individuals in Reno County purchased 175 head of steers, market pigs and lambs for \$25,500.00 at the Annual Meat Animal Sale at the County Fair.

Good projects are the backbone of 4-H Club Work. Reno County 4-H Club members have shown the Champion County Group of lambs at the Wichita National Junior Livestock Show seven of the last eight years.

